

CA40NHBLA05
C51L2F

June 1988 -

URBAN/MUNICIPAL

AGENDAS / MINUTES OF THE
HAMILTON FARMERS' MARKET SUB-COMMITTEE
OF THE LEGISLATION COMMITTEE
OF COUNCIL

In 1990, filed under
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- became Subcommittee of
Finance and Administration
Committee



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1988 June 15

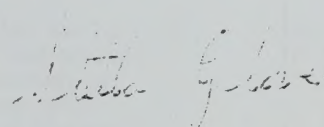
NOTICE OF MEETING

Hamilton Farmers' Market Sub-Committee

Tuesday, 1988 June 21

12:00 o'clock noon

Room 219, City Hall


Stella M. Glover
SecretaryAGENDA

1. Minutes of the meeting held 1988 May 11. (copy attached)
2. Presentation by Peter Snelling, Vice President, and Brett Allan, Sales Representative of G.T. French Paper Limited on Shopping Bags and Dispensers. (copy attached)
3. Sale of Bulk Pet Food - Alderman D. Agostino
4. Promotional Film - S. Miller
5. Information Item:
 - (a) Survey of Market Users. (copy attached)
6. New Business.
7. Adjournment

*also coded separately
as CA30NHW060
88 m11*

SMG/jc





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Tuesday 1988 May 17
12:00 o'clock noon
Room 219, City Hall

1

The Hamilton Farmers' Market Sub-Committee met.

There were present: Alderman P. Valeriano, Chairman
Alderman R. Wheeler
Ms. S. Miller, Manager, Hamilton Farmers' Market
Mr. B. Hubbard
Mr. K. Gunson

Also present: Mr. Gabe Macaluso, Manager, Regional Visitor and
Convention Services
Mr. G. Descender
Mrs. S. Glover, Secretary

The Chairman welcomed everyone to the meeting and introduced Mr. Gabe Macaluso, the Manager of Regional Visitor and Convention Services.

Intro. Gabe Macaluso

Stephanie Miller gave an update on promotional activities carried out by the Farmers' Market including, advertising in local newspapers and tourist brochures, participation in the Fall Festival, taking out membership in "Festival Country", sending brochures to tour operators, selling promotional items such as shopping bags and working with the Regional Visitor Convention Services Department.

Update on promotional activities

Ms. Miller recommended continued participation in the Fall Festival. Mr. Macaluso showed a short promotional film and advised the Sub-Committee of ways in which the Farmers' Market was presently being promoted and suggested further avenues to be explored.

Fall Festival

Ms. Miller advised the Sub-Committee that Pyramid Advertising had prepared a film specifically about the Market, and suggested that this could be sent to various showcases if representatives were not available to attend in person.

Market advertising film

Brochures were discussed and Mr. Macaluso suggested that the brochures be reproduced in colour and in greater quantities. The Chairman asked that Hamilton Farmers' Market brochures be inserted in Convention Packages of organizations who were in favour of this practice.

Brochures

Responding to a suggestion from Alderman Wheeler that the Market be promoted heavily in the Spring planting and the Fall harvest seasons, Mr. Macaluso suggested a Harvest Festival Fair where the Market could locate on the second level of Jackson Square and be more visible. He advised that the quarterly newsletter produced by his Department would feature the Farmers' Market in the next issue.

Other methods of promotion discussed

Additional ways of promoting the Market were discussed and suggestions made that fruits in season be served to visiting Conventions with cards placed on tables advertising the Farmers' Market. It was further suggested that fruit samples be placed in hotel rooms with a note indicating that such fruit could be obtained from the Farmers' Market. Mr. Macaluso advised that Foodland Ontario might be able to assist with funds for this kind of promotion.

Mr. Macaluso suggested that a co-op student, preferably in the Tourism Business, be hired to work with the Market Manager for approximately 3 months during the summer and that government funding might be available for this purpose.

Co-op student

The Chairman thanked Mr. Macaluso for attending the meeting.

The Sub-Committee APPROVED the following:

of Brochures to be printed

- that the Hamilton Farmers' Market Sub-Committee investigate the possibility of having approximately 4/5,000 copies of a full-colour advertising brochure printed;

Ad to be placed in Group Planners Guide

- and further that the Hamilton Farmers' Market Sub-Committee place an advertisement in the Group Planners Guide, advertising the Farmers' Market.

Proposed Marketing Plan for 1988

The proposed Marketing Plan for 1988 was discussed and the Sub-Committee APPROVED the following:

- that an opinion be obtained from the Purchasing Director as to whether the purchase of the market sign should be put out to tender;
- and further that the colours of the proposed additional market sign be hunter green and cream in order to maintain consistency.

Amendments to Proposed Marketing Plan

The proposed Marketing Plan figures for 1988 were AMENDED in order to allow funding for the colour brochures as follows:

- that the amount of \$3,000.00 for Fall Harvest Festival be reduced to \$1,500.00 and that Mr. Hubbard approach the stall holders with regard to their participation in the cost of the Harvest Festival.
- The amount of \$2,500.00 projected for newspaper advertising was reduced to \$1,500.00.

It was anticipated that the resultant overall saving of \$2,500.00 would cover the cost of the colour brochures.

Caps for stall holders

A suggestion was made by Mr. Hubbard that the stall holders be given caps at an approximate cost of \$5/600.00. He said this would be a public relations gesture for the stall holders and would also promote the Market by advertising. The cost of the caps was to be taken out of the allocation for "Other Promotions".

Monthly draw suggested

Mr. Hubbard also suggested a free monthly draw of large hampers in order to encourage people to attend the market on slow days.

Suggestion of fruits in season for Council Chambers

Alderman Wheeler suggested that seasonal fruits be placed on the Clerk's table in the Council Chamber and that attention be drawn to the Farmers' Market.

Market bag

The promotional Market bag was discussed and the Chairman undertook to look for a cheaper source of production.

Mr. Hubbard advised the Sub-Committee of vending machines, available from French's Paper Company, which could be placed at the Market exits to vend large bags printed with the Farmers' Market logo. The Sub-Committee agreed that a representative of French's Paper Company be invited to attend the next meeting of the Sub-Committee to address the subject of promotional Market bags and vending machines.

"Pet Food" and confections

Attention was drawn to a vendor who was selling "pet food" and confections in violation of the Market By-law. The Market Manager advised that the vendor in question had been given fair warning but had not co-operated.

The Committee agreed that a letter be sent to Mr. Carman Chiarelli stating that he must comply with the Market By-law and desist from selling "pet food" and confectionery at his stall in the Farmers' Market within one week, or receive a suspension of two days.

The membership of the Sub-Committee was discussed, and it was noted that Mr. Fraleigh and Mr. Hoecht had been previously appointed by Council and therefore were to be invited to attend future meetings. The Chairman pointed out that the only members of the Sub-Committee would be those appointed by Council.

Membership

There being no further business, the meeting then adjourned.

Adjournment

Taken as read and approved.

Alderman P. Valeriano
Chairman

Stella Glover
Secretary

/jc



2.

G.T. FRENCH PAPER

SINCE 1867

LIMITED

(416) 527-1650

June 10, 1988

The Corporation of the City of Hamilton,
City Hall,
71 Main St. W.
Hamilton, Ontario
L8N 3T4

Attention: Stephanie Miller, Market Manager
Hamilton Farmers Market Sub Committee

Dear Stephanie,

In response to your letter of May 30, 1988 inviting us to attend your next meeting of the Hamilton Farmers Market Sub Committee, we would like to confirm our intention to attend this meeting and discuss further our proposal for the supply of shopping bags bearing the Hamilton Farmers Market Logo.

In brief, we would like you to consider the following proposals:

A. Regarding paper shopping bags and dispensers

Because this is an entirely new product, we have no idea of how successful these bags will be. We therefore propose to supply 1 only Ebco shopping bag dispenser with a 25¢ mechanism to be located at a mutually agreed location in the market. We will supply plain brown paper shopping bags for this dispenser for a trial period, being a minimum of 3 months. During this time, G.T. French will accept full responsibility for maintaining this dispenser, filling it with bags, and emptying the coin mechanism. After this trial period, we should then be able to determine the number of bags we will have to print, as well as the number of dispensers we would be able to provide the market with. We expect, however, that some sort of joint effort between G. T. French and the Market Sub Committee or private stall holders at the market would be necessary to maintain this program on an ongoing basis.

continued... 2

B. Regarding plastic shopping bags bearing the Hamilton Farmers Market Logo.


Again, we would be more than happy to discuss making these bags available to the Market vendors. However, at this time we cannot provide you with exact figures because we do not have all the information that we need to come up with a proposal.

As discussed in our meeting May 31, 1988, in your office, we have compiled a "questionnaire" which would greatly assist in us making a proposal. If you, along with the sub committee, could obtain this information for us, and return it to us prior to the scheduled June 21 meeting, then we should be able to discuss a proposal at that time.

Thank you for the opportunity to continue to offer our support to the Hamilton Farmers Market. I look forward to discussing these proposals at your meeting June 21, 1988.

Sincerely,

G. T. FRENCH PAPER LIMITED



Brett Allan
Sales Representative

BA/dj

QUESTIONNAIRE - REGARDING THE SUPPLY OF
CUSTOM PRINT SHOPPING BAGS FOR THE
HAMILTON FARMERS MARKET

Business Name _____

Name of Vendor _____

1. If a plastic shopping bag with the Hamilton Farmers Market logo were available, at a reasonable cost, would you use it in place of what you are now using?
2. Would you be willing to commit to using the bag?
3. If yes - approximately how many per month _____
4. What style of shopping bag are you using now?

T-Shirt

Pull Bag

5. Would you be willing to use a style of bag, other than you are using now?
6. In order to help maintain a reasonable cost, would you be willing to use a bag which had advertising on the reverse side of the bag?
7. If yes, would you prefer to see
L. D. Jackson Square
Copps Coliseum
Hamilton Place
Hamilton Library
Eatons Centre
Individual Market Vendors
Others - please specify _____

Comments _____

Note - this is only a questionnaire. Before asking any vendors to commit to using these bags, prices and samples would be made available.

5 (a.)

SURVEY OF MARKET USERS

Prepared by the
Hamilton-Wentworth Planning and Development Department
for the City of Hamilton Executive Committee

April, 1988

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6	CHANGES IN MARKET USAGE
7	ATTITUDES OF THE NEW PARKING SITUATION
9	OVERALL ATTITUDE TO THE PARKING SITUATION AT THE MARKET
	APPENDIX "A" - MARKER CUSTOMER SURVEY
	APPENDIX "B" - SURVEY OF MARKET USERS - HIGHLIGHTS

INTRODUCTION

In February and March of 1988, the Hamilton-Wentworth Planning and Development Department carried out a survey of customers of the Hamilton Farmers' Market. The objectives of this survey were to determine:

- o How customers travel to the market;
- o Where car drivers park;
- o Changes in market usage since the Eaton's parking garage was replaced by the new parking structure on the north side of York Boulevard;
- o Perceived advantages and disadvantages of the new parking structure;
- o Overall level of satisfaction with the parking situation in the vicinity of the market.

This survey was carried out at the request of the City of Hamilton's Executive Committee. The market stallholders have expressed concern that the demolition of the Eaton's parking garage and its replacement by a new parking structure on the north side of York Boulevard has worsened the parking situation around the market, and consequently, has reduced market usage.

The survey was carried out in three stages: count of Market users; interviews with Market users; and analysis of results. The remainder of this report describes each of these three stages, and outlines the results obtained as a result of this work.

MARKET COUNT

The Market Count was carried out on four consecutive Market days: February 23, 25, 26 and 27. On these dates, the number of people entering the Market through each of the three entrances between 9:00 a.m. and 3:00 p.m. was identified. The actual count was carried out by students from Mohawk College, under the supervision of the Planning Department staff.

The purpose of the Market count was to determine the distribution of Market users by entrance and day over one "Market Week". This information was required to determine the distribution of interviews, in terms of location and date (see below).

The result of the Market Count are presented in Table 1. It is evident that Saturday is the most popular Market day, and that the mall entrance to the Market is used by the great majority of market users.

Table 1:
Result of Market Count (1)

Day	Entrance			TOTAL
	Mall (%)	Parking Garage (%)	Arena (%)	
Tuesday, Feb. 23	4,535 (15.3)	1,048 (3.5)	330 (1.1)	5,973 (19.9)
Thursday, Feb. 25	5,322 (17.7)	1,071 (3.6)	362 (1.2)	6,765 (17.7)
Friday, Feb. 26	4,038 (13.4)	1,012 (3.4)	292 (1.0)	5,342 (17.7)
Saturday, Feb. 27	8,091 (26.9)	2,872 (9.5)	1,086 (3.6)	12,049 (40.0)
TOTAL	21,986 (72.9)	6,003 (19.9)	2,070 (6.9)	30,129 (100.0)

Note: (1) Count of people entering the market from 9:00 a.m. to 3:00 p.m. each day.

INTERVIEWS WITH MARKET USERS

Interviews with Market users were held on March 1, 3, 4 and 5, the Market days of the week following the Market count. As with the count, the interviews were carried out by Mohawk students under the supervision of the Planning Department staff.

A total of 750 interviews were completed. Table 2 outlines the distribution of these interviews by day and entrance. These figures are based upon the results of the Market count (see Table 1). The greatest proportion of the 750 interviews were carried out on Saturday, and at the Jackson Square entrance.

For each interview, the interviewer asked the respondent a series of questions, in order to complete the questionnaire developed for this survey. This questionnaire is attached as Appendix "A".

Table 2
Distribution of Interviews (1)

Day	Entrance			TOTAL
	Mall	Parking Garage	Arena	
Tuesday, Feb. 23	115	26	8	149
Thursday, Feb. 25	132	27	9	168
Friday, Feb. 26	101	25	7	133
Saturday, Feb. 27	201	72	27	300
TOTAL	549	150	51	750

Note: (1) Distribution based on the figures in Table 1.

ANALYSIS OF RESULTS

The third stage of the survey involved the analysis of the results of the interview. This work was carried out by Planning Department staff, and involved tabulating the results from the interview forms.

Ways of getting to the Market

The first questions in the survey asked respondents how they arrived at the market.

As outlined in Table 3, slightly under half (46.3%) drove to the market. Of the remainder, 26.8% walked and 25.2% took the bus.

Those customers who entered the market by the Mall Entrance were less likely to have driven to the market than those who entered by the Arena or Parking Garage entrances. This likely is a reflection of several factors, including:

- o more parking is available in the areas adjacent to the two north entrances (the new parking structure, surface lots, on-street parking);
- o most of the people within walking distance of the market live to the south of the Downtown. These people likely would reach the market through Jackson Square;
- o While people getting off the York, Barton and Bayfront buses probably would enter the market through the two north entrances, people getting off other buses likely would reach the market through Jackson Square.

Table 3
Ways of Getting to the Market (1)

Response	Entrance			
	Mall (%)	Parking Garage (%)	Arena (%)	TOTAL (%)
Car	206 (37.5)	106 (70.7)	35 (68.6)	347 (46.3)
Bus	166 (30.2)	13 (8.7)	10 (19.6)	189 (25.2)
Walk	165 (30.1)	30 (20.0)	6 (11.7)	201 (26.8)
Other	12 (2.2)	1 (0.7)	0 (0.0)	13 (17.3)
TOTAL	549 (100.0)	150 (100.0)	51 (100.0)	750 (100.0)

Note: (1) From Question 1 of the survey.

Where market customers park

Question 2 of the survey asked those respondents who drove to the market where they parked.

Table 4 reveals that the greatest number (28.0% of the total) made use of the numerous parking lots in the vicinity. Slightly less than a quarter (23.9%) used the new parking structure, while almost as many (23.1%) parked on the street. Only 10.4% used the parking garage beneath Jackson Square.

As might be expected, the new parking structure parking was more popular among those people who entered the market through the parking garage entrance: 37.8% of the people who drove to the market and who use this entrance make use of the new parking structure.

Table 4
Where Market Customers Park (1)

Response	Entrance			
	Mall (%)	Parking Garage (%)	Arena (%)	TOTAL (%)
New parking structure	42 (20.4)	40 (37.8)	1 (2.9)	83 (23.9)
Surface lots	55 (26.7)	22 (20.9)	20 (57.1)	97 (28.0)
On the street	44 (21.4)	28 (26.4)	8 (22.9)	80 (23.1)
Jackson Square	31 (15.5)	4 (3.8)	1 (2.9)	36 (10.4)
Other	34 (16.5)	12 (11.3)	5 (14.3)	51 (14.7)
TOTAL	206 (100.0)	106 (100.0)	35 (100.0)	347 (100.0)

Note: (1) From Question 2 of the survey.

Changes in market usage

The survey's third question asked those respondents who drove to the market whether their usage of the market has increased, decreased, or remained the same since the Eaton's parking garage was replaced by the new parking structure on the north side of York Boulevard.

Table 5 indicates that 10.7% use the market less often since the new parking structure was built. This is greater than the 4.5% who use the market more often. The great majority (84.8%), however, use the market about the same.

Table 5
Changes in Market Usage since the
New Parking Structure was Built (1)

Response	Entrance			
	Mall (%)	Parking Garage (%)	Arena (%)	TOTAL (%)
Less often	26 (12.6)	8 (7.5)	2 (5.7)	36 (10.1)
More often	13 (6.3)	2 (1.9)	0 0.0)	15 (4.3)
About the same	167 (81.1)	96 (90.6)	22 (62.9)	285 (82.1)
No comment	0 (0.0)	0 (0.0)	11 (31.4)	11 (3.2)
TOTAL	206 (100.0)	106 (100.0)	35 (100.0)	347 (100.0)

Notes: (1) From question 3 of the survey.

Attitudes of the new parking situation

Questions 4 and 5 of the survey asked those respondents who drove to the Market whether they see advantages and/or disadvantages resulting from the Eaton's parking garage being torn down and being replaced with the new parking structure on the north side of York Boulevard.

As seen in Table 6, a significantly greater proportion of the sample see problems with the new parking situation at the market than see benefits. The only exception to this pattern is among those entering the market through the parking garage entrance. A greater proportion of these individuals see problems with the new parking situation, but an even greater number identify advantages. Given that the people who use the parking garage entrance are more likely to use the new parking structure, this would seem to indicate that the people who do park there are more able to see advantages to the new situation.

Table 6
Attitudes to the New Parking Situation (1)

Entrance (2)

Response	Mall (%)	Parking Garage (%)	Arena (%)	TOTAL (%)
Drivers seeing problems	90 (43.6)	58 (54.7)	13 (37.1)	161 (46.4)
Drivers seeing benefits	43 (20.9)	42 (39.6)	2 (5.7)	87 (25.1)
Total number of drivers	206 (100.0)	106 (100.0)	35 (100.0)	347 (100.0)

Notes: (1) From questions 4 and 5 of the survey.

(2) Some respondents may identify both advantages and disadvantages.

Table 7 outlines the specific disadvantages identified by respondents. The disadvantage noted most often was the cost of using the new parking structure. Inconvenience, resulting from having to cross York Boulevard and/or having to be exposed to inclement weather, was the second most common disadvantage.

Table 7
Disadvantages to the New Parking Situation (1)

<u>Disadvantage</u>	<u>Frequency</u>	<u>% of Drivers (2)</u>
Expense of using the new parking structure	96	27.7
Inconvenience of using the new parking structure	52	15.0

Notes: (1) from question 5 of the survey.

(2) many of the 45.8% of drivers who saw problems with the new parking situation would not identify specific disadvantages.

Table 8 outlines the specific advantages identified by respondents. The advantage cited the most often is the increased convenience of the new parking structure. The second most common advantage is the greater number of parking spaces which are available. It is arguable, however, that the first of these is based on certain individuals misunderstanding the question. It is difficult to determine in an objective fashion any ways in which the new parking structure is more convenient than the old Eaton's garage for market customers, beyond the fact that the former has more parking spaces.

Table 8
Advantages to the New Parking Situation (1)

<u>Advantage</u>	<u>Frequency</u>	<u>% of Drivers (2)</u>
More spaces in the new parking structure	19	5.5
Convenience of using the new parking structure	27	7.8

Notes: (1) from question 4 of the survey.

(2) many of the 25.1% of drivers who saw benefits with the new parking situation would not identify specific disadvantages.

Overall attitude to the parking situation at the market

The final question of the survey asked respondents to rate the parking in the vicinity of the market on a scale ranging from "very good" to "very poor".

Table 9 shows that there is a wide range of opinions on this question. While the greatest proportion of respondents (31.7%) believe that parking in the vicinity of the market could be considered "fair", significant numbers (25.1 and 18.0% respectively) believed the parking situation to be "good" or "poor".

Those market customers who use the parking garage entrance are the ones most satisfied with the current parking situation. Of this group, 42.7% consider the parking situation to be "very good" or "good", compared to 30.8% of all respondents. This likely is a reflection of the fact that those respondents who drove to the market and who used the parking garage entrance are more likely to see benefits to the new parking situation than respondents who drove and used the other entrances.

Table 9
Overall Attitude to Parking at the Market (1)

Response	Entrance			TOTAL
	Mall	Parking Garage	Arena	
	(%)	(%)	(%)	(%)
Very good	25 (4.6)	16 (10.7)	2 (3.9)	43 (5.7)
Good	124 (22.8)	48 (32.0)	16 (31.4)	188 (25.1)
Fair	177 (32.2)	45 (30.0)	16 (31.4)	238 (31.7)
Poor	107 (19.5)	21 (14.0)	7 (19.6)	135 (18.0)
Very Poor	51 (9.3)	10 (6.7)	5 (9.8)	66 (8.0)
No Comment	65 (11.8)	10 (6.7)	5 (9.8)	80 (10.7)
TOTAL	549 (100.0)	150 (100.0)	51 (100.0)	750 (100.0)

Note: (1) from Question 6 of the survey.

Table 10 compares the attitudes to the parking situation of those respondents who drove to the market compared with those who did not.

- o A far greater proportion of non-drivers have no comment. The likely explanation for this is that many of the non-drivers have rarely or never parked at the market (either because they live close by, or else do not have access to an automobile), and therefore, have never considered the availability of parking.
- o Drivers appear to be more satisfied with the parking situation at the market than non-drivers. A total of 40.4% of respondents in the former group considered the parking to be "good" or "very good", compared to 22.5% of non-drivers. There are two possible explanations for this phenomenon: (i) non-drivers believe the parking situation to be worse than it really is; or, (ii) those who do drive to the market are more "accepting" of the existing situation than non-drivers.

Table 10
Attitudes to the Parking Situation at
the Market: Drivers vs. Non-Drivers (1)

Response	Type of respondent	
	Drivers %	Non-Drivers %
Very Good	27 (7.8)	16 (3.9)
Good	113 (32.6)	75 (18.6)
Fair	107 (30.8)	131 (32.5)
Poor	52 (14.5)	83 (20.6)
Very Poor	35 (10.1)	31 (7.7)
No Comment	13 (3.7)	67 (16.6)
TOTAL	347 (100.0)	403 (100.0)

Note: (1) from Question 6 of the survey.

MARKET CUSTOMER SURVEY

P5-2-21

1. How do you usually get to the market?

Go to Question 6 { Car
Bus
Walk
Taxi
Other

2. Where do you usually park your car?

Jackson Square
New Multi-Storey Car Park
Surface Level Car Park
On the Street
Other

3. Since the multi-storey parking was moved across the street, do you shop at the market?

Less often
More often
About the same

4. Since the multi-storey parking was moved across the street, do you find any advantages to the new situation?

Yes
No

If yes, what advantage(s)?

5. Do you find any disadvantage(s)?

Yes
No

If yes, what disadvantage(s)?

6. How do you rate parking for the market?

Very Good
Good
Fair
Poor
Very Poor

Entrance

Date

Time

Surveyor

SURVEY OF MARKET USERS

HIGHLIGHTS

- o A little under half (46.3%) of market customers travel to the market by automobile.
- o Of those who drive, 23.9% use the new parking structure on the north side of York Boulevard.
- o Since the new parking structure was built, 10.1% of drivers say they use the market less often, compared to 4.3% who say they use the market more often. However, a significant majority (85.6%) say that they use the market about the same, or else have no comment.
- o Of the drivers surveyed, 25.1% see advantages to the new parking situation; (i.e., the replacement of the Eaton's parking structure with the new structure on the north side of York Boulevard). The chief advantage identified is the greater number of parking spaces in the new structure.
- o A greater proportion of drivers (46.4%) see disadvantages in the new parking situation. The main disadvantages are the cost of parking in the new structure, and the inconvenience resulting from having to cross York Boulevard to reach the Market.
- o Overall, there is a wide variety of opinions with regards to the parking situation at the market. The greatest proportion (35.6%) responded "fair", but a significant number of respondents also answered "good" and "poor" (25.1% and 18.0% respectively).
- o Among respondents with a definite opinion, those who drive are more satisfied with the parking situation than those who do not. A total of 40.4% of drivers responded "very good" or "good", compared to 22.5% of non-drivers.



THE CORPORATION OF T Cathy Deiter

ON

City Hall, 71 Main Street West, Hamil Library

CAY ON HBLAOS
CS/L2F

1988 September 14

NOTICE OF MEETING

Hamilton Farmers' Market Sub-Committee
Tuesday, 1988 September 20
12:00 o'clock noon
Room 264, City Hall

Stella Glover

Stella M. Glover
Secretary

AGENDA

1. Minutes of the meeting held 1988 June 21. (copy attached)
2. Presentations by Peter Snelling - Vice President, and Brett Allan, Sales Representative of G.T. French Paper Limited:
 - (a) Standardized Market Bag.
 - (b) Shopping Bag Dispensers. .
3. Parking Problems - Peter Baker - General Manager, Parking Authority
- T. Adamson - Chairman, Parking Authority Committee.
4. Market Fees 1989. (copy attached)
5. Promotional Material.
6. Resignation of Citizen Member. (copy attached)
7. Information Items:
 - (a) Survey of Local Markets - Bulk Pet Food. (copy attached)
 - (b) By-law 88-196 Respecting Sale of Pet Food. (copy attached)
 - (c) Christmas Market Days Schedule. (copy attached)
8. Other Business.
9. Adjournment

SG/jc

URBAN MUNICIPAL
SEP 21 1988
GOVERNMENT DOCUMENTS



Tuesday 1988 June 21
12:00 o'clock noon
Room 219, City Hall

The Farmers' Market Sub-Committee met.

There were present: Alderman P. Valeriano, Chairman
Alderman R. Wheeler
Mr. B. Hubbard
Mr. K. Gunson

Also present: Ms. S. Miller, Manager, Hamilton Farmers' Market
Mr. L. Sage, C.A.O.
Alderman D. Agostino
Mr. C. Chiarelli
Mr. P. Snelling, Vice-President, G.T. French Paper Ltd.
Mr. B. Allen, Sales Representative, G.T. French Paper Ltd.
Mrs. S. Glover, Secretary

The minutes of the meeting held 1988 May 11 were ADOPTED.

A request by Mr. Chiarelli to be allowed to sell bulk pet food at the Farmers' Market was discussed, and Alderman Agostino and Mr. Sage spoke in favour of amending the Market By-law to allow the sale of bulk pet food in a controlled situation. Mr. Hubbard advised the Sub-Committee of a recent meeting of the Stall Holders' Association where support was expressed for Mr. Chiarelli's request.

It was moved by Alderman Wheeler, seconded by Mr. B. Hubbard that a By-law be prepared to allow the sale of bulk pet food at the Farmers' Market, and that in the meantime, the Market Manager ascertain from major markets in Ontario why they do not sell pet food.

Mr. Allen, sales representative, and Mr. Snelling, Vice-President of G.T. French Paper Limited attended and made a presentation to the Sub-Committee on shopping bags and dispensers for the Farmers' Market. Mr. Allen introduced a questionnaire which he requested be completed by stall holders in order to ascertain what style of bag was required and help to reduce costs. He said once the questionnaire was completed a firm proposal could be made. Mr. Allen said that one way in which costs could be reduced would be to sell advertising space on one side of the bag, and suggested that the stall holders might like to participate and have a list of their businesses printed.

Mr. Snelling said G.T. French Paper would be happy to participate but would need the co-operation and some kind of commitment from the stall holders. He said French's were prepared to establish some performance levels initially but, after that, the dispensers would be the responsibility of the Market.

The selling of cheaper bags of "second" quality was discussed, and it was pointed out that if the stall holders were committed to selling the Farmers' Market bags, there would not be a market for the "seconds".

Mins 5/11/99 adotned

Discussion on the sale of bulk pet food

By-law to be prepared to allow the sale of bulk pet food

Presentation from G.T. French Paper Ltd.
re: bags & dispensers

-need commitment from stall holders

"Second" quality bags discussed

Biodegradable bags discussed

Bio-degradable bags were discussed and the Sub-Committee were advised that the necessary technology was available and that this therefore was a possibility in the future with perhaps a 10-15% increase in costs.

The question of whether the Farmers' Market Sub-Committee or the Stall Holders Association would bear the initial cost of the purchase of the bags was discussed.

In response to a suggestion that G.T. French Paper take orders and deliver bags on a weekly basis, Mr. Snelling said it was possible this could be done. However, he would need a commitment from the stall holders in order that the company were not left in a situation where warehouse space was taken up and money invested in bags and then support dwindled.

Discussion on questionnaire
re: bags

It was moved by Alderman Wheeler, seconded by Mr. B. Hubbard that the Farmers' Market Sub-Committee proceed to have questionnaires distributed and completed in order that G.T. French could prepare a proposal for the next meeting.

Discussion on parking

The survey of market users was considered and the Sub-Committee's attention was drawn to the fact that the City parking lot had reduced its rates for the first half hour parking, but did not advertise the fact.

It was moved by Alderman Wheeler, seconded by Mr. B. Hubbard and CARRIED that the City Parking Authority be requested to advertise the lowered cost at the lot on York Street, and that the General Manager of the Parking Authority and the Chairman of the Parking Authority Committee be invited to attend the next meeting of the Farmers' Market Sub-Committee to discuss parking problems.

It was further moved by Alderman Wheeler, seconded by Mr. B. Hubbard and CARRIED that the Market Manager write to the Manager of Jackson Square enclosing a copy of the survey and drawing attention to the fact that most market patrons enter the market through Jackson Square.

Promotional film

The Market Manager showed a promotional film of the Farmers' Market and suggested that professional narration be added to the film together with some fine tuning at an approximate cost of \$500.00.

It was moved by Alderman Wheeler, seconded by Mr. K. Gunson and CARRIED that the sum of \$500.00 be made available as soon as possible for the modifications to the promotional Farmers' Market film.

Tourist Guide

Ms. Miller introduced the Tourist Guide in which the Farmers' Market advertisement appeared. She said the Guide would be distributed throughout the area during the summer period with the cost of the advertisement at approximately \$250.00.

Weekly magazine ad

Ms. Miller drew the Sub-Committee's attention to a new weekly magazine which was being circulated and advised that an article on the Farmers' Market would appear in the issue to be released in the second week in July.

The Chairperson advised the Sub-Committee of a source he had found for the manufacture of the canvas Market bag. He said the bags could be produced from the same fabric, without the printing, at a cost of \$5.00 each.

Canvas bags discussed

It was moved by Alderman Wheeler, seconded by Mr. B. Hubbard and CARRIED that the existing canvas Market bags be sold at cost in order to promote the Farmers' Market.

The Chairman advised that due to the summer schedule, the next meeting of the Sub-Committee would be at the call of the Chairman.

Next meeting at the call
of the Chairman

There being no further business, the meeting then adjourned.

Adjournment

Taken as read and approved.

Alderman P. Valeriano
Chairman

Stella Glover
Secretary

4.

FOR INFORMATION

REPORT TO: Hamilton Farmers' Market Sub-Committee

FROM: Stephanie Miller
Market Manager

DATE: September 13, 1988
COMM FILE:
DEPT FILE:

SUBJECT: Market Fees for 1989

That the Hamilton Farmer's Market Fees be increased by four (4%) per cent per schedule "B" attached, and that the City Solicitor be directed to prepare an amendment to By-Law 81-180, "to regulate the Hamilton Farmers' Market" to reflect this increase.

BACKGROUND

The recommended increase is in keeping with inflationary rates for 1989 and will generate an additional \$ 14,680 in revenue.



SCHEDULE "B"

To

(Section 7)

By-law No. 87-

PART 1: PRODUCERS AND DEALERS' FEES

Stand Number	Location	Amount of Producers' and Dealers Fees	
		Per Month	Per Day
1 to 8	(Refrigeration Units)	\$ 240.00	\$ N/A
12 to 18	(Refrigeration Units)	240.00	N/A
22	(Refrigeration Units)	240.00	N/A
9, 10, 11	(Refrigeration Units)	200.50	N/A
19, 20, 21	(Refrigeration Units)	200.50	N/A
23 to 46	Ramp	140.00	22.00
47 to 62a	North Wall - Main Floor	140.00	22.00
63 to 70	West Wall - Main Floor	140.00	22.00
71 to 95	South Wall - Main Floor & In ramp	140.00	22.00
96 to 100	Loading Docks (from 7:30 a.m. - 4:00p.m.	140.00	22.00
101 to 111	East Wall - Main Floor	140.00	22.00
112 to 143	Stands in Middle (North Side) from east to west	140.00	22.00
144 to 175	Stands in Middle (South Side) from west to east	140.00	22.00
30a, 36a, 37a, 46a		74.50	10.50
70a, 72a		59.25	10.50
92		197.00	22.00
176	Coffee Shop Stand	280.00	N/A

6.

AUG 6 1988

August 3, 1988

Hamilton Farmers' Market
Sub-Committee
The Corporation of the
City of Hamilton
City Hall
71 Main Street West
Hamilton, Ontario
L8N 3T4

Attention: Ms. Stella Glover, Secretary of
Hamilton Farmers' Market Sub-Committee

Dear Ms. Glover:

I received your letter of July 25, 1988, requesting my intentions regarding the sub-committee.

While I am pleased to hear that the sub-committee has been re-activated, unfortunately, new business commitments have arisen for me outside the Hamilton area making it impossible for me to attend meetings.

Therefore I will not be able to rejoin the committee.

Yours truly,



E. M. Hoecht

EMH/ld

MEMORANDUM • CITY OF HAMILTON

7(a.)

TO : Members Y
Hamilton FARMers" Market Sub-Committee

YOUR FILE:

FROM : Stephanie Miller
Market Manager

OUR FILE :

SUBJECT : Sale of "Bulk Pet Food"
Other Markets (Local)

DATE : July 5, 1988

As directed by the committee at it's meeting held June 21, 1988, please find attached survey concerning the sale of "bulk pet food" within other local Market places.

As shown in the survey, existing Market's do allow the sale of "bulk pet food" and for those that currently do not, would consider allowing same.

Also for the committee's further consideration, please find attached amending By-Law regarding this matter.

Miller

SURVEY OF OTHER

LOCAL MARKETS

" SALE BULK PET FOOD "

KITCHENER MARKET

YES

NO

1. Do you allow Sale of " Bulk Pet Food?"
If no, why not? - The question has never been raised.

x

2. Would you allow the sale of " Bulk Pet Food ?"
If no, why not ?

x

ST LAWRENCE MARKET (TORONTO)

1. Do you allow Sale of " Bulk Pet Food ?"
If no, why not ?

x

2. Would you allow the sale of "Bulk Pet Food?"
If no, why not ?

COVENT GARDENS (LONDON)

1. Do you allow Sale of " Bulk Pet Food ? "
If no, why not ?

x

2. Would you allow the sale of " Bulk Pet Food ?"
If no, why not ?

7(b)

The Corporation of the City of Hamilton

BY-LAW NO. 88- 196

To Amend:

By-law No. 81-180

Respecting:

SALE OF PET FOOD

WHEREAS By-law No. 81-180, passed on the 23rd day of June, 1981, in accordance with the City of Hamilton Act, 1964, S.4 and paragraph 1 of section 364 of the Municipal Act, R.S.O. 1970, [now paragraph 65 of section 210 of the Municipal Act, 1980, Chapter 302], as amended, established the Hamilton Farmers' Market in its new location in Lloyd D. Jackson Square and provided for the regulation of same;

AND WHEREAS subsections 11 and 12 of said By-law No. 81-180, as amended, regulates what may be sold at the Hamilton Farmers' Market;

AND WHEREAS it is intended to further amend By-law No. 81-180 so as to permit and regulate the sale of pet food.

NOW THEREFORE the Council of The Corporation of the City of Hamilton enacts as follows:

1. (1) Section 11 of By-law No. 81-180 is amended by inserting the letter (a) after the number 11.


(2) Section 11 of By-law No. 81-180 is further amended by adding thereto the following subsection:

(b) Notwithstanding subsection (a), a stallholder may sell, offer for sale or expose for sale foods for pet consumption, provided that the pet food is,

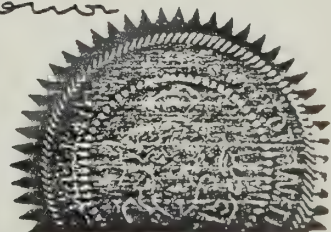
1. displayed, marketed and sold in dry, loose, bulk form only;
2. clearly and conspicuously marked as pet food;
3. displayed, marketed and sold as a product incidental to the sale of goods for human consumption.

2. In all other respects, By-law No. 81-180 is hereby confirmed, unchanged.

PASSED this 27th day of July , A.D. 1988.


Deputy City Clerk


Mayor



7.(c.)

FOR ACTION

REPORT TO: Farmers' Market Sub-Committee

FROM: Stephanie Miller
Market Manager

DATE: 1988 September 14
COMM FILE:
DEPT FILE:

SUBJECT: Christmas Market Days

RECOMMENDATION:

That the Market Days throughout Christmas holidays be scheduled as follows:

CHRISTMAS WEEK

Tuesday - December 20, 1988
Thursday - December 22, 1988
Saturday - December 24, 1988

NEW YEAR'S WEEK

Tuesday - December 27, 1988
Thursday - December 29, 1988
Friday - December 30, 1988
Saturday - December 31, 1988

FINANCIAL IMPLICATIONS: (IF NONE, STATE N/A)

N/A

BACKGROUND:

In accordance with the By-law (81-180), "Market Day" means any Tuesday, Thursday or Saturday which is not a holiday, and when any Tuesday, Thursday or Saturday is a holiday, then the day before it, and includes any other day which may from time to time be designated by the City Council as a Market Day.

CA4 ON HBL AOS
C5142F

E. A. SIMPSON
CITY CLERK

K. E. AVERY
DEPUTY CITY CLERK



Cathy Deiter

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L8N 3T4

THE CORPORATION OF THE CITY OF HAMILTON

OFFICE OF THE CITY CLERK

1989 February 3

NOTICE OF MEETING

Hamilton Farmers' Market Sub-Committee
Tuesday, 1989 February 7
11:00 o'clock a.m.
Room 219, City Hall

A handwritten signature in cursive script, reading "Stella Glover", written over a horizontal line.

Stella Glover, Secretary

AGENDA

1. Introduction of New Committee.
2. Minutes of the Meeting Held 1988 September 20.
3. Aims and Objectives of Farmers' Market Sub-Committee.
4. Request for Reversal of Refrigeration Units by L. Paletta.
5. Change of Market Business Hours (Friday's Only) - Mrs. S. Miller.
6. Other Business.
7. Adjournment.

SG/jc

Tuesday, 1988 September 20
12:00 o'clock noon
Room 264, City Hall

The Hamilton Farmers' Market Sub-Committee met.

There were present: Alderman P. Valeriano, Chairman
Alderman R. Wheeler
Ms. S. Miller
Mr. G. Fraleigh
Mr. B. Hubbard
Mr. K. Gunson

Attendance

Also present: Mr. B. Allan, G.T. French Paper Ltd.
Mr. P. Baker, Parking Authority
Mr. L. Sage, Chief Administrative Officer
Miss C. Coutts, Acting-Secretary

Minutes of the meeting held 1988 June 21 were adopted.

Minutes of 1988 June 21
meeting adopted

Mr. Brett Allan, Sales Representative of G.T. French Paper Limited appeared before the Committee and circulated the results of the Hamilton Farmers' Market questionnaire respecting shopping bags.

Shopping bags for
For Farmers' Market

The Committee was informed that the shopping bags with advertising on the reverse side will cost approximately three (3) cents each.

General discussion ensued and the Committee approved the following recommendation:

- a) That G.T. French Paper Ltd. supply all vendors at the Hamilton Farmers' Market with a custom print shopping bag at an approximate cost of three (3) cents per bag.
- b) That area advertisers be contacted to enter into a joint advertising proposal to reduce the cost of the bags for individual vendors at the Hamilton Farmers' Market.

Shopping bags to be prepared
at a cost of three cents
each. Area Advertisers to
be contacted

Mr. B. Allan informed the Committee that G.T. French Paper Limited is interested in placing a coin-operated shopping bag dispenser in the market for a three month trial period. The Committee approved the following recommendation:

Coin-operated bag dispensers
to be installed

- a) That G.T. French Paper Limited install one coin-operated shopping bag dispenser using a plain white shopping bag at the Hamilton Farmers' Market for a three month trial period.
- b) That shopping bags bearing the Hamilton Farmers Market logo replace the plain bags should the three month trial period prove successful.
- c) That a total of four shopping bag dispensers be installed in the market when the new logo shopping bags are printed.

Mr. Allan will investigate if G.T. French Paper Ltd. provides insurance coverage for the shopping bag dispensers.

Insurance coverage for bag
dispensers

Mr. Peter Baker, General Manager, Parking Authority appeared before the Committee to discuss parking problems at the Hamilton Farmer's market. Mr. Baker feels that the cost reduction for the first half hour parking was well advertised and to his knowledge, people are aware of the reduced rate. The notice of a reduced rate was installed in 1988 February.

Parking cost reduction well
advertised

Mr. Baker circulated coupons that stallholders could give to customers to reduce their parking costs. Mr. Hubbard will investigate the use of these coupons and report back to the Committee on his findings.

Parking coupons to be tried

The Hamilton Farmers' Market Sub-Committee

1988 September 20

Market Fees to increase
by 4% for 1989

The Committee was in receipt of a report dated 1988 September 13 from the Hamilton Farmers' Market Manager respecting Market Fees for 1989. The Committee approved the following recommendation:

- a) That the Hamilton Farmers' Market Fees be increased by four (4) per cent per Schedule "B" attached.
- b) That the City Solicitor be directed to prepare an amendment to By-Law 81-180, "to regulate the Hamilton Farmers' Market" to reflect this increase.

Ms. S. Miller circulated promotional material on the market.

Buffalo group interested
in Market

Alderman Wheeler informed the Committee that a group from Buffalo interested in establishing their own Farmers' Market toured the Hamilton Farmers' Market and were impressed by what they saw.

Additional funds added to
Oktoberfest Celebration
Accounts

Ms. Miller informed the Committee that an unallocated amount of \$260.00 in the Hamilton Farmers' Market's accounts is available, and its use is to be determined by the Committee. The Committee approved the following recommendation:

That the non-allocated amount of \$260.00 in the Hamilton Farmers' Market's accounts be added to the amount allocated for the Hamilton Farmers' Market Oktoberfest Celebrations.

Market Schedule for
Christmas Holidays

The Committee was in receipt of a report dated 1988 September 14 from the Hamilton Farmer's Market Manager respecting Christmas Market Days. General discussion ensued and the Committee approved the following recommendation:

That the Market Days during the 1988 Christmas holidays be scheduled as follows:

Christmas Week

New Year's Week

Tuesday, 1988 December 20
Thursday, 1988 December 22
Friday, 1988 December 23
Saturday, 1988 December 24

Tuesday, 1988 December 27
Thursday, 1988 December 29
Friday, 1988 December 30
Saturday, 1988 December 31

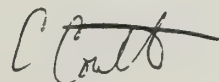
Video

The Committee then watched a recent video prepared on the Hamilton Farmers' Market.

Adjournment

There being no further business, the meeting then adjourned.

Taken as read and approved



Miss C. Coutts, Acting-Secretary

Alderman P. Valeriano, Chairman
Hamilton Farmers' Market Sub-
Committee



4.

Leonard and Shannon Paletta

January 6, 1989

Dear Ms. Glover

In regard to our market stands on the upper level, we feel that for cosmetic purposes, as well as practicality all would be better served if these stands were reversed.

We would like at this time your approval to have this arranged as soon as possible.

Thank You for Your Attention

Len Paletta

Leonard Paletta
Palen Foods Inc

CA4 ON HBL A05
C51L2F
1989

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CITY CLERK

K. E. AVERY
DEPUTY CITY CLERK



C. DIETER

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OFFICE OF THE CITY CLERK

URBAN MUNICIPAL

APR 11 1989

GOVERNMENT DOCUMENTS

1989 April 12

URBAN MUNICIPAL

APR 17 1989

GOVERNMENT DOCUMENTS

NOTICE OF MEETING

Hamilton Farmers' Market Sub-Committee
Tuesday, 1989 April 18
11:00 o'clock a.m.
Room 219, City Hall

Stella Glover

Stella M. Glover
Secretary

AGENDA

1. Minutes of the meeting held 1989 February 7.
2. Proposal for Standard Bags - P. Snelling & S. Conrad, G.T. French Paper.
3. Partnership Agreement.
4. What May be Sold on the Market.
5. July 1, 1989. "Canada Day".
6. Proposed Marketing Plan for 1989.
7. Other Business.
8. Adjournment

SG/jc

Tuesday 1989 February 7
11:00 o'clock a.m.
Aldermen's Committee Room
City Hall

1

The Hamilton Farmers' Market Sub-Committee met.

There were present: Alderman F. Lombardo, Chairman
Mr. B. Hubbard, representative of Stall Holders'
Association

Also present: Mrs. S. Miller, Market Manager
Mrs. S. Glover, Secretary

The Chairman performed introductions and said the revised structure of the Farmers' Market Sub-Committee was as follows:

Alderman Fred Lombardo - Chairman
Mr. Greg Fraleigh - Citizen Member
Mr. Bud Hubbard - Representative of Stallholders' Association
Mr. Ken Gunson - Representative of Stallholders' Association

Mrs. Stephanie Miller - Market Manager
Mrs. Stella Glover - Secretary

The minutes of the meeting held 1988 September 20 were ADOPTED.

Mrs. Miller advised the Committee of a meeting which was to take place that afternoon between herself and representatives of French Paper to discuss proposals for shopping bags and shopping bag dispensers.

It was noted that the original suggestion was for French Paper to store the shopping bags and sell directly to the Stall Holders in order that monies not be taken out of the Farmers' Market Budget. In an effort to reduce the initial cost the Market was looking for other establishments, such as Eaton's, to advertise on the bags. The suggestion was made that Gabe Macaluso of the Regional Economic Development Department be contacted if assistance is required in locating other advertisers.

The Chairman suggested that Mr. Hubbard work with Mrs. Miller on the proposals and that in the interim Mrs. Miller would meet with the representatives of French Paper. He asked that a written proposal be obtained from French Paper in order that Mrs. Miller could prepare a report for the next Farmers' Market Sub-Committee meeting.

In response to a question from the Chairman, Mr. Hubbard confirmed that he was representing Mr. Ken Gunson, the absent Stallholder Association member.

The aims and objectives of the Farmers' Market Sub-Committee were discussed, and the Chairman said he wished to make the Hamilton Farmers' Market the best market in Ontario, and create harmony. He said he hoped that any problems would be brought to the Farmers' Market Sub-Committee rather than being discussed internally.

Responding to a request from Mr. Hubbard that members of the Stallholders' Association be allowed to attend meetings and have input, although not have voting rights, the Chairman explained that the Stallholders' representatives spoke on behalf of the Association. He said otherwise the Sub-Committee would become unwieldy. However, the Chairman said that there would be an open policy in that, if an individual stallholder wished to see the Chairman and Market Manager, a meeting would be arranged. If however the matter was considered severe enough, the member would be asked to attend a meeting of the Farmers' Market Sub-Committee.

The Chairman suggested that future meetings of the Sub-Committee would be held at the call of the Chairman, at 11:00 a.m. on the same Tuesday as City Council.

The turnover in Market retailers was discussed and Mrs. Miller said she would have a recommendation for the next meeting with regard to partnership agreements.

Structure of Sub-Cttee.

Mins. 88/9/20 adopted

Discussion re: bags &
dispensers - French Paper
Co.

Discussion on aims &
objectives of Sub-Cttee.

Stallholders' Assoc. to be
advised that they can attend
mtgs. as observers only

Future mtg. times discussed

Discussion on turnover in
Market retailers

Mr. Hubbard asked that stallholders be made aware of new members and Mrs. Miller said she would incorporate this as a recommendation in her report on partnership agreements.

Mins. of Stallholders' Assoc.
mtgs. to be sent to
secretary

The Chairman asked that minutes of the Stallholders' Association meetings be sent to the Secretary of the Farmers' Market Sub-Committee.

Mrs. Miller suggested that any stallholders' concerns be addressed in writing to the Secretary of the Farmers' Market Sub-Committee.

Discussion on request for
reversal of refrigeration
units

The Sub-Committee was in receipt of a request from Mr. Leonard Paletta of Palen Foods Inc. to reverse his existing refrigeration units in the Farmers' Market.

The Sub-Committee APPROVED the following:

1. That permission be granted to Mr. Len Paletta to reverse his refrigeration unit at the Hamilton Farmers' Market.
2. That a letter be sent to Mr. Paletta stating that any further requests for changes would necessitate Mr. Paletta's appearance before the Committee to provide the reason for such changes.

Report re: Friday Market
Business Hours

The Sub-Committee was in receipt of a report from the Market Manager dated February 07, 1989 with respect to Friday Market Business Hours.

The Sub-Committee APPROVED the following:

That the Hamilton Farmers' Market Friday Business Hours be changed from 10:00 a.m. - 6:00 p.m. to 9:00 a.m. - 6:00 p.m.

Promotional guideline propo-
sals for next meeting

Mrs. Miller expressed the desire to work with Mr. Bud Hubbard to prepare a proposal to be used as a promotional guideline. She said she would have a full proposal for the next meeting for the Committee's review, subject to the approval of the Budget.

Discussion on nos. of
patrons of market

Mrs. Miller drew the Sub-Committee's attention to the fact that the volume of people coming into the Market on Tuesdays and for the past few Saturdays had increased.

Adjournment

There being no further business, the meeting then adjourned.

Taken as read and approved.

Alderman F. Lombardo
Chairman

Stella Glover
Secretary

/jc



2.

G.T. FRENCH PAPER

SINCE 1867

LIMITED

(416) 527-1650

February 24, 1989

The Corporation of The City of Hamilton
71 Main Street West
Hamilton, Ontario
L8N 3T4

Attention: Stephanie Miller
Market Manager

RECEIVED
MAR 03 1989

HAMILTON FARMERS MARKET

Dear Stephanie:

I have to apologize for the delay in following up on our latest meeting. However, I feel we've developed a program that serves our mutual objectives. The program covers both the shopping bag and the S-2 poly bag.

- A) SHOPPING BAG - G.T. French Paper Ltd. will supply and insure at no charge, 1 (one) shopping bag vendor, to be located at the market entrance, for a trial period of 4 (four) months. The shopping bag (sample included) is a Kraft paper and will vend for 25¢. As discussed, you will carry an inventory of bags and ensure the vendor is stocked at all times. We will be responsible for the vendor and cash. Since we are providing the bags to you at no charge, we ask that you implement the necessary procedures for inventory control.
- B) POLY T-SHIRT BAG (S-2) - At present, we are supplying a plain S-2 T-shirt bag to the stallholders at approximately \$27.00/M F.S.T.E. Based on 15 (fifteen) vendors at 57,000 bags per month (see survey) or 700,000 per annum, the price for an S-2 in white with the "Hamilton Farmers Market" logo in hunter green would be \$32.00/M F.S.T.E.

In an effort to reduce the cost to a level more in line with their current costs, we suggest a co-operative advertising program. If we can secure 2 (two) advertisers ie. City of Hamilton, Jackson Square etc., to commit to \$1000.00 each per year, to advertise on 700,000 bags, G.T. French Paper Ltd. will purchase the remaining \$1000.00 as an advertiser. The net effect is that the price is then reduced to \$28.00/M F.S.T.E. from \$32.00/M F.S.T.E.

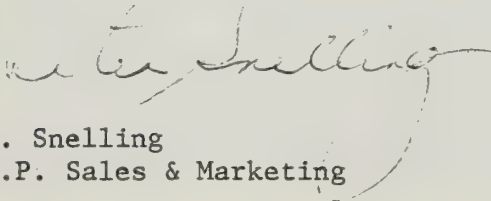
We believe this program has significant potential, however, we do have the following concerns:

- only 12 of 26 surveyed stallholders will commit to a printed bag.
- only 15 of 26 stallholders agreed to use a bag with co-operative advertising on the reverse side.

In the light of these survey results, we will only inventory 3 (three) months inventory (maximum). In addition, if there is a noticeable decrease in support by the stallholders, we reserve the right to cancel the program with written notice.

Thank you for your continued interest and support.

Sincerely,



P. Snelling
V.P. Sales & Marketing

PS/vk
Encl.

FOR ACTION

3.

REPORT TO: Members Hamilton Farmers' Market Sub-Committee

FROM: Mrs. Stephanie Miller
Market Manager

DATE:
COMM FILE:
DEPT FILE:

SUBJECT: PARTNERSHIP AGREEMENTS

RECOMMENDATION

That the City Solicitor be directed to prepare an amendment to By-law 81-180 Section 7(a), "To Regulate the Hamilton Farmers' Market", requiring a Partnership Agreement to remain active for a minimum period of (3) three years, a copy of which to be forwarded to Revenue Canada, Taxation, and if dissolved prior to this time, the stand(s) in question will automatically be re-assigned by the Market Manager.

FINANCIAL IMPLICATIONS (IF NONE, STATE N/A)

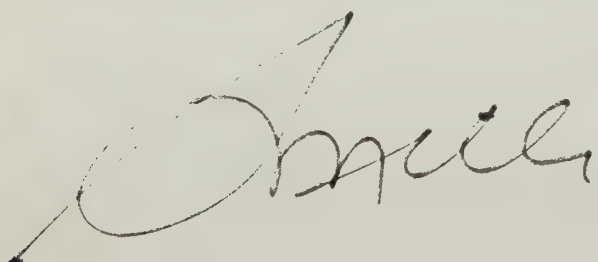
N/A

BACKGROUND

Partnership Agreements have been in existence since 1985, and to date I have recorded the following:

- (12) Twelve active Partnership Agreements
- (35) Thirty-five dissolutions
(whereby original stallholders dissolves interest)

If dissolution of Partnership Agreements continue at this rate, the change in stallholders will adversely affect Market business.



FOR ACTION

4.

REPORT TO: Members Hamilton Farmers' Market Sub-Committee

FROM: Stephanie Miller
Market Manager

DATE:
COMM FILE:
DEPT FILE:

SUBJECT: "What May Be Sold On The Market"

RECOMMENDATION

That the City Solicitor be directed to prepare an amendment to By-law 81-180, Section 11, "To Regulate The Hamilton Farmers' Market", to include the sale of "HAND - MADE CRAFTS" and require them to be sold by the crafts-person only. Each commodity NOT TO EXCEED a total of 500 (five hundred) square feet (5 stalls) floor space on any given market day.

FINANCIAL IMPLICATIONS (IF NONE, STATE N/A)

N/A

BACKGROUND

Currently the Market By-law does not provide for the sale of crafts and this amendment will regulate the sale of crafts, particularly manufactured goods.

Miller

FOR ACTION

5.

REPORT TO: MEMBERS
HAMILTON FARMERS' MARKET SUB-COMMITTEE

FROM: Mrs. S. Miller
Market Manager

DATE: April 12, 1989
COMM FILE:
DEPT FILE:

SUBJECT: July 1, 1989 "Canada Day"

RECOMMENDATION


In accordance with Market By-law 81-180
Friday June 30, 1989 be declared "Market
Day" in lieu of Saturday, July 1, 1989,
"Canada Day".

FINANCIAL IMPLICATIONS (IF NONE, STATE N/A)

Daily Fees will not be collected for Friday
June 30, 1989. (approximately \$1,000.00)

BACKGROUND

Market By-law Section 1 (g) reads as follows:
"Market Day" means any Tuesday, Thursday, Saturday
which is not a holiday, and when any Tuesday,
Thursday or Saturday is a holiday, then the day
before it, and includes any other day which may
from time to time be designated by the City Council
as a Market Day.



6.

HAMILTON FARMERS' MARKET

1989

PROPOSED MARKETING PLAN

I	Outdoor Advertising (poster campaign - bus shelters)	\$ 7,275.00
II	Additional 4-Colour Brochures Market Post-Cards	3,150.00
III	Additional Signage (windows - York Blvd.)	1,500.00
IV	Brabant Publication (Monthly Campaign)	2,548.44
V	Market Aprons (for distribution to each registered stallholder)	1,400.00
VI	Other Promotions - Fall Harvest Festival - Christmas	1,250.00
VII	Committed Funds - Mini Poster Boards - Festival Country Membership - Festival Country Tourist Guide - Spectator Ads	<u>1,720.00</u>
Total Appropriation		\$18,920.00

I OUTDOOR ADVERTISING

Five (5) Transit Locations for twelve (12) Weeks

- Monthly Cost	\$ 1,375.00
- Space Investment	4,125.00
- Production (Estimated)	3,150.00

Total Cost	\$ 7,275.00
------------------	-------------

In 1990, Hamilton Farmer's Market will be able to advertise in approximately 10 (ten) Transit Shelters with the elimination of production cost.

AUDIENCE FIGURES

TRANSIT SHELTER ADVERTISING WILL ACHIEVE REACH,
FREQUENCY AND RECALL AT A VERY LOW COST.

REACH VEHICULAR TRAFFIC AVERAGE DAILY

CIRCULATION 95,500 DAILY

WILL REACH 85% OF ADULTS 18+
PEDESTRIANS AND BUS RIDERS ARE EXTRA

FREQUENCY PERCENTAGE OF ADULTS, MENTIONED ABOVE, WILL BE
REACHED ON AVERAGE THIRTEEN (13) TIMES EACH

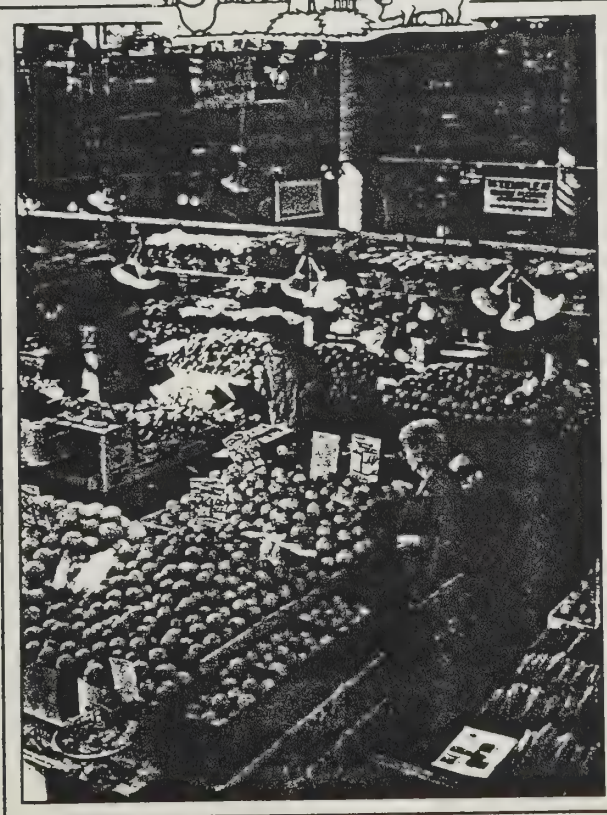
RECALL CREATE TOP OF MIND AWARENESS BY REACHING EACH PERSON A
LARGE NUMBER OF TIMES. THIS WILL AID IN RECALL OF "THE
HAMILTON FARMERS MARKET"

DAILY G.R.P. 15 GROSS RATING POINTS (IS THE ACCUMULATIVE PEOPLE
REACHED IN ONE DAY AS A PERCENTAGE OF THE OVERALL
POPULATION OF THE AREA)

COST PER THOUSAND (C.P.M.).....\$0.51

GALLOP GALLOP

HAMILTON FARMERS' MARKET



II ADDITIONAL BROCHURES

Reprint - 8.5 X 11, fold to 3 panels, 6 colour over
2-colour, Jenson Gloss Enamel 160M.

Quantity

5,000 \$ 1,492.00

POST-CARDS

Description: 6" x 4.5" + bleed, Cornwall Coated 2S
10 pt. stock or equivalent, we dup. film from separations
provided, (same photo as front of brochure), price
includes typesetting, layout and design, colour key
proofs. Prices are for 4-colour front with black on
back, vs. 5-colour front with one colour on back,
either 5th colour or black.

Quantity

4-colour front

1,000 1,444.63

· Total Cost \$3,150.00

III ADDITIONAL MARKET SIGNAGE

York Boulevard Window Graphics

HAMILTON FARMERS' MARKET Logo
16'6" x 6'6" Logo (see enclosed comp.) \$ 1,200.00

York Boulevard Market Entrance

Design of Market Hours Logo
Relettering of Market hours and days
of operation as follows: 100.00 (York)

TUESDAY, THURSDAY, SATURDAY 100.00 (Mall)

7:00a.m. - 6:00p.m.

FRIDAY

100.00 (MacNab)

9:00a.m. - 6:00p.m.

Three Entrances

Total Cost \$ 1,500.00

This will improve visibility of Market Location,
particularly to vehicular traffic.

IV BRABANT NEWSPAPER CAMPAIGN

- Monthly flight (April to December)
- Advertisements will highlight products throughout the growing season and special events.
- Approximate size - 3 ½" x 4"
- Special line rate for City of Hamilton
- Total readership ----- 313,490

Total Cost \$2,548.44

V MARKET APRONS

- One (1) apron to be distributed to each registered stallholder
- Each apron to include Market name and logo in the established colours (cream and green)
- Cost - - \$12.30 per unit
100 units to be purchased

Total Cost \$1,400.00

VI OTHER PROMOTIONS

Fall Harvest Festival

- One week of Activities
- Guess weight of pumpkin
- Fruit Basket draws
- Clowns to paint children's faces
- Wandering minstrels
- Balloons, suckers, taffy apples
- Various treats (cheese trays, crackers, fruit,
hot apple cider)

Christmas Festivities

- Christmas Tree
- Decorations
- Candy Canes

Total Cost \$1,250.00

VII COMMITTED FUNDS

- Mini Poster Boards to be placed in various arenas	\$ 475.00
- Advertisement size 3½" X 4"	
- Festival Country Membership	120.00
- Festival Country Travel Guide	440.00
- Special Advertisements Spectator, Brabant, Lions Club (rodeo) Hamilton & District Stroke Association	685.00

Total Cost \$1,720.00

C51L2F
1989

E. A. SIMPSON
CITY CLERK

K. E. AVERY
DEPUTY CITY CLERK



C. DIETER

LIBRARY

THE CORPORATION OF THE CITY OF HAMILTON

OFFICE OF THE CITY CLERK

1989 August 23

NOTICE OF MEETING

Hamilton Farmers' Market Sub-Committee
Tuesday, 1989 September 12
11:30 o'clock a.m.
Room 219, City Hall

Stella Glover, Secretary

AGENDA

1. Minutes of the meeting held 1989 June 27.
2. (a) Amended Market Layout.
(b) Amendment to By-law 81-180 - "Interpretation of Stand".
3. Proposed Partnership Agreement Information.
4. Promotions - (a) Novelties
(b) Activity Package
5. Other Business.
6. Adjournment.

SM/jc

URBAN MUNICIPAL
AUG 30 1989
GOVERNMENT DOCUMENTS

Tuesday, 1989 June 27
11:00 o'clock a.m.
Room 264, City Hall

1

The Hamilton Farmers' Market Sub-Committee met.

There were present: Alderman F. Lombardo, Chairman
Mr. B. Hubbard, Stallholders' Association
Mr. G. Fraleigh

Also present: Mr. B. Clark, Stallholder
Mr. & Mrs. R. Everett, Stallholders
Ms. Yolanda Giuliatti
Mr. Sam Cannella, Stallholder
Mr. Peter Snelling, G.T. French Paper Co.
Mr. Sheldon Conrad, G.T. French Paper Co.
Mrs. S. Miller, Market Manager, Acting
Secretary

The minutes of the meetings held May 27, 1989 were ADOPTED.

The Sub-Committee approved of the mock-up artwork for a standardized bag.

The cost of \$22.59 per 1,000 (tax included) together with a financial contribution of \$10.00 per 1,000 by the Sub-Committee has been secured for the purchase of approximately 350,000 bags produced by G.T. French Paper Co..

Mr. Peter Snelling of G.T. French Paper Co. expressed concern over the expiry of the programme (within (6) six months), and wishes to maintain the programme without outside support, as he feels it would detract from promoting the Market itself.

The Sub-Committee expressed much support and desire to continue with the programme upon a further assessment of all requirements as deemed necessary.

Item 4 of the Agenda (Interpretation of Stand) was discussed and it was moved by Greg Fraleigh, seconded by Bud Hubbard that the recommendation regarding the interpretation of a stand be tabled until the official mezzanine floor plan is in place for the Solicitor's review. CARRIED

The Sub-Committee reviewed (4) four recommendations put forward as a result of an emergency meeting held May 27 to deal with stallholders of Stand 9 and Stand 15.

Mrs. R. Clark opposed an (8") eight inch abutment allowance required for preventative maintenance purposes. Mrs. Yolanda Giuliatti requested that the utility cart not be made permanent and moved during those times Stand No. 9 is not in operation.

The Sub-Committee took the information under advisement, and moved in camera to consider this information.

Resuming in open session the Sub-Committee APPROVED the following recommendations:

1. That the utility cart servicing Stand No. 9 be placed within (4") four inches of abutting Stand No. 15 and a further (18") eighteen inch opening be provided as Fire Access, as per the Hamilton-Wentworth Fire Prevention Bureau.
2. That the olive cart currently at the east side of Stand No. 15 be recessed (6") six inches, as per the Hamilton-Wentworth Fire Prevention Bureau.
3. That failing these provisions, further action will be taken in accordance with Market By-law 81-180.

Mins. 5/27/89 Adopted

Artwork-standardized bag

Discussion re: bags

- cost

-duration of programme

Discussion re: interpretation of "stand"

Review of recommendation:
re: Stands 9 & 15

Discussion re: brochure Mrs. Miller informed the Sub-Committee that the Ministry of Tourism and Recreation (Lancaster, Ontario) found the Market brochure to be very popular and weekly requests from various other Tourist operators are being fulfilled.

Discussion re: parking Mr. Hubbard expressed disappointment concerning subsidized parking by the Parking Authority for the opening of the new Eaton's Store.

Alderman Lombardo felt confident with the City of Hamilton's support for the Market and suggested a lack of appreciation from the stallholders.

Mrs. Miller informed the Sub-Committee of further support by Gallop & Gallop and Jackson Square.

Discussion re: approval to sell home-made potato chips Mrs. Shobha Ahuja's appeal requesting approval to sell "home-made" potato chips was discussed and declined as the Sub-Committee agreed that Market By-law 81-80, Section 12(1) prohibits the sale of such products and the intention of the Market is to encourage farm related produce/products.

Discussion re: advertising The Sub-Committee discussed the future advertising potential of home marketing ideas and expressed desire and interest in investigation a food wrapper - "Compliments of the Hamilton Farmers' Market".

Adjournment There being no further business, the meeting then adjourned.

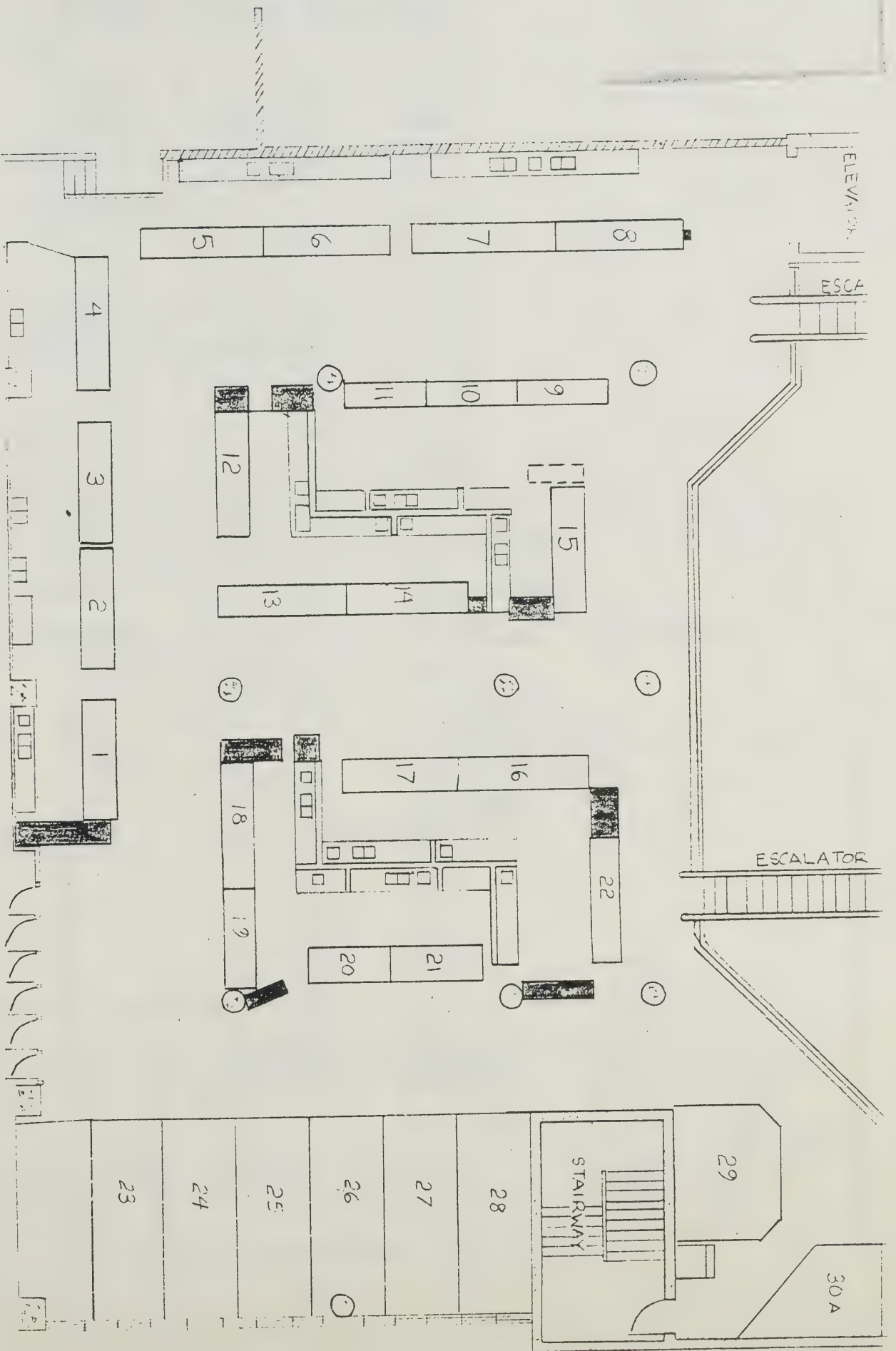
Taken as read and approved.

Alderman F. Lombardo
Chairman

S. Miller
Acting Secretary

/jc

2(a)



ADDITIONAL INSTALLATIONS

PROPOSED INSTALLATIONS

MARKET MEZZANINE

YORK

BOULEVARD



FOR ACTION

2 (b)

REPORT TO: Mrs. S. Glover, Secretary
Hamilton Farmers' Market Sub-Committee

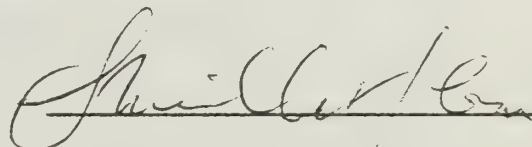
FROM: Stephanie Miller
Market Manager

DATE: 1989 August 25
COMM FILE:
DEPT FILE:

SUBJECT: Market By-law 81-180, Section 1(m)
"Interpretation of Stand"

RECOMMENDATION:

- (a) That the City Solicitor be directed to amend Section 1(m) of Market By-law 81-180 to clearly define the meaning of "Stand" to reflect either the rental of a Refrigeration Unit (8' or 12') eight foot or twelve foot on the mezzanine or floor space (various sizes) on both levels of the Market, instead of the designated.
- (b) That the amendment in (a) be accompanied with a revised mezzanine floor plan in the By-law.



S. Miller, Market Manager

FINANCIAL IMPLICATIONS: (IF NONE, STATE N/A)

N/A

BACKGROUND:

Currently the By-law reads as follows:

"stand means the area of the Market assigned to a stallholder for the sale of his produce and food and includes one specific area of the Market assigned for a coffee shop.

This interpretation has caused much confusion amongst stallholders, particularly on the mezzanine level, as Refrigeration units only are being rented by stallholders, rather than floor area, which is the situation basically on the ramp and lower levels.

SM/SG/jc

3.

DRAFT CHANGES

TO MARKET BY-LAW

81-180, AS AMENDED

1. In By-law 81-180, as amended, Section 10, subsection (1) is repealed and the following is substituted therefor:
10(1) Subject to subsections (4), (5) and (6) of this section, dealers and producers shall be assigned by the Market Manager to stands as available.
2. Section 10 is further amended by adding the following subsections (4), (5) and (6):
 - (4) Every stallholder shall furnish the Market Manager with an itemized list of the types or class of foods or goods he proposes to sell and also the selling periods, if seasonal, and such details as the Market Manager may require at the time the contract is entered into and from time to time thereafter as the Market Manager may approve.
 - (5) No stallholder shall sell, offer for sale or expose for sale food or goods not set out on the itemized list without the prior approval of the Market Manager and the filing of the list or a revised list with the Market Manager.
 - (6) Notwithstanding the provisions of subsection (1) of this section, where the Market Manager is satisfied that there is an overabundance or an insufficiency of a particular type or class of foods or goods to be sold at the Market, the Market Manager may assign available stands as the Market Manager may determine is appropriate, in order to better achieve an appropriate mix of types or classes of foods or goods to be sold at the Market.
3. By-law 81-180, as amended is further amended by adding the following sections 18a, 18b, 18c, 18d, 18e, 18f:
18a. Notwithstanding any other provision of this by-law, the contract continues to subsist only during the pleasure of Council.

18b. Nothing in this by-law obligates the City to enter into a contract or to renew a contract or to continue a contract.

18c. Where a contract is not renewed or is not continued, the stallholder shall vacate the stall forthwith.

18d. Nothing in this by-law shall obligate the city or the Market Manager to provide prior approval or approval at any time.

18e. No contract shall be assigned, surrendered, transferred, sold, sublet, conveyed, or otherwise dealt with by any stallholder, whether alone or in partnership, without the prior, written approval of the Committee, which approval may be withheld.

1. No proposed dealing with a contract shall be considered by the Committee until the stallholder has, or all the members in a partnership holding the stall contract have, provided the Market Manager with a sworn statutory declaration setting out:

1. the name(s) of all existing stallholders on the contract;
2. the number of years each stallholder on the contract has held the stand;
3. the reason or reasons for the proposed change, transfer, sublet, sales, conveyance or other proposed dealing with the contract;
4. the relationship, if any, between any continuing stallholder and any proposed new partner or partners;

5. the date of the proposed change or dealing with the contract for which approval is sought, which date shall not be less than thirty (30) days after the date of filing of the sworn declaration with the Market Manager;
6. the full and actual consideration in money to be payable on the closing of or as a result of the transaction or dealing effecting the proposed change, if first approved by the Committee, and the names of the person(s) to whom such consideration is payable;
7. such further and other information as the Market Manager may reasonably require.

Corporation of the City of Hamilton

Memorandum

TO: Mr. Philip R. A. Hooker

YOUR FILE:

FROM: Lian Lawrence,
City Solicitor's Department

OUR FILE: 40-29.3

SUBJECT: Market By-law No. 81-180

DATE: 1989 May 12

Further to your memo of 28 April 1989, I offer the following comments for your consideration:

1. The proposed amendments to S. 10 of By-law No. 81-180 do impose some controls on the types of goods offered for sale at the market. As well, they allow for some flexibility in assigning vacant stalls.

However, in my opinion, they do not address the fact that there is a waiting list for stall contracts. [REDACTED]

2. With respect to your proposed S. 18d, I would agree with Lorne Farr that it should not be worded in such a way as to not obligate the City to take any decision with respect to the requisite approvals. At the very least, in my opinion, the last words "or approval at any time" should be deleted.

If the rest of S. 18d is to remain in the by-law, I would suggest that a clarification is in order as to what specific "prior approvals" are being referred to.

3. With respect to the proposed S. 18e, I question if the intent is to permit withholding of approval for any reason whatsoever, or for no reason at all.

Especially in conjunction with proposed S. 18e, I wonder if perhaps too much discretion is being delegated to the Committee without sufficient guidelines for its exercise.

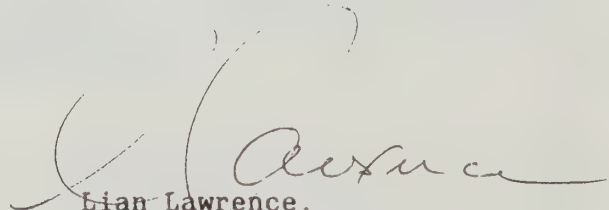
What about a situation where an aging or ill stallholder wishes to convey or assign contract to an offspring. It seems to me that the Committee, on the recommendation of the Market Manager, may use this contingency to alter the mix of goods being sold at the market. In which case a long-standing family stall operation would have to permanently vacate "forthwith".

There appears to be no obligation on the part of the Committee, or the Market Manager, to give reasons for withholding the requisite approval (or even to have reasons for withholding the approval). Nor is there any obligation on the part of the City to give the stallholder reasonable Notice, and an appropriate length of time to vacate.

Similarly, if some unforeseen contingency necessitates an alteration of the partnership, and an attendant contract amendment.

4. With respect to the proposed amendments, in general, it seems to me that, if anything, they will "devalue" a stallholder interest, in that the interest is now even more tenuous than before. That may or may not be an undesirable side effect.

5. I agree with Lorne's suggestion that the contract should perhaps be amended to include a provision which makes the contract voidable if the requisite approval is not obtained.


Lian Lawrence,
for K. A. Rouff,
City Solicitor.

LL:js

c.c. Mr. L. Farr

THE CORPORATION OF THE CITY OF HAMILTON

BY-LAW NO. 87-352

To Amend:

Market By-law No. 81-180

Respecting:

FEEES

WHEREAS By-law No. 81-180, passed on the 23rd day of June, 1981, provides in Schedule "B" thereof for the establishment of fees for the use of the market;

AND WHEREAS Schedule "B" to By-law No. 81-180 was re-enacted by section 1 of By-law No. 81-267 and amended by section 2 of By-law No. 82-34, and re-enacted by section 1 of By-law No. 83-024, section 1 of By-law No. 84-278, section 1 of By-law No. 86-60, section 1 of By-law No. 86-340 and section 1 of By-law No. 87-324;

AND WHEREAS revised Part 1 of Schedule "B" to By-law No. 81-180 concerning "Producers' and Dealers' Fees" was adopted by section 1 of By-law No. 87-324, passed on the 10th day of November, 1987;

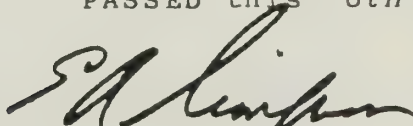
AND WHEREAS it is intended to adopt revised Parts 2, 3 and 4 to Schedule "B" as hereinafter set out in Schedule 1 of this by-law.

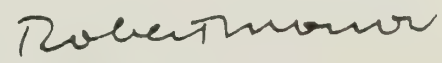
NOW THEREFORE the Council of The Corporation of the City of Hamilton enacts as follows:

1. Schedule "B" to By-law No. 81-180, as re-enacted by section 1 of By-law No. 87-324, is amended by adding thereto Parts 2, 3 and 4 as set out in Schedule 1 to this by-law.

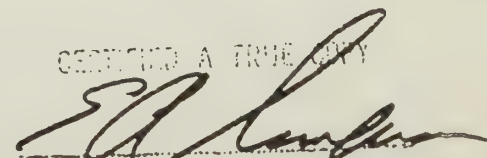
PASSED this 8th day of December

A.D. 1987.


City Clerk


Mayor

(1987) 16 R.L.C. 5, October 27

CERTIFIED A TRUE COPY

CITY CLERK

PART 2: DEALERS' FEES PAYABLE IN ADDITION TO FEES PAYABLE UNDER PART 1

<u>Stand No.'s</u>	<u>Dealers' Fees Per Annum</u>
1 to 176	\$ 85.00

PART 3: PRODUCERS' AND DEALERS' FEES FOR ADJACENT STANDS

Fee for one stand when available, immediately adjacent to a stand for which an annual fee is paid in advance \$ 7.00 per day.

PART 4: FRIDAY MARKET FEES

3 ft. Refrigeration Unit	\$ 16.00 per day-
12 ft. Refrigeration Unit	\$ 20.00 per day
Regular Stands	\$ 11.00 per day
Each Additional Stand	\$ 7.00 per day
Coffee Shop	\$ 22.00 per day
Daily Users' Fees	\$ 20.00 per day

The Corporation of the City of Hamilton

BY-LAW NO. 88- 196

To Amend:

By-law No. 81-180

Respecting:

SALE OF PET FOOD

WHEREAS By-law No. 81-180, passed on the 23rd day of June, 1981, in accordance with the City of Hamilton Act, 1964, S.4 and paragraph 1 of section 364 of the Municipal Act, R.S.O. 1970, [now paragraph 65 of section 210 of the Municipal Act, 1980, Chapter 302], as amended, established the Hamilton Farmers' Market in its new location in Lloyd D. Jackson Square and provided for the regulation of same;

AND WHEREAS subsections 11 and 12 of said By-law No. 81-180, as amended, regulates what may be sold at the Hamilton Farmers' Market;

AND WHEREAS it is intended to further amend By-law No. 81-180 so as to permit and regulate the sale of pet food.

NOW THEREFORE the Council of The Corporation of the City of Hamilton enacts as follows:

1. (1) Section 11 of By-law No. 81-180 is amended by inserting the letter (a) after the number 11.

4(a)

FOR ACTION

REPORT TO: Mrs. S. Glover, Secretary
Hamilton Farmers' Market Sub-Committee

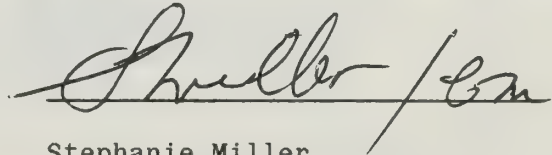
FROM: Stephanie Miller
Market Manager

DATE: 1989 August 23
COMM FILE:
DEPT FILE:

SUBJECT: Promotional Novelties

RECOMMENDATION:

That the various novelties be purchased to further promote our Hamilton Farmers' Market throughout the local community and tourist channels.



Stephanie Miller
Market Manager

FINANCIAL IMPLICATIONS: (IF NONE, STATE N/A)

(a) Refrigerator Magnets

2800 @ \$.44 each	\$1,100.00	
Shipping	20.00	
8% Provincial Sales Tax	88.00	
		<u>\$1,208.00</u>

(b) Pencils

5,000 @ \$.238 each	\$1,190.00	
Plate Charge	30.00	
Shipping	20.00	
8% Provincial Sales Tax	95.00	
		<u>\$1,335.00</u>

Hamilton Farmers' Market
Re: Promotional Novelties

... 2

(c) Food Wrappers

5,000 @ \$138.68/1,000	\$ 693.40
(Forest Green Vinyl)	
Plate Charges	130.00

Paper Twist Ties

5,000 @ \$15.28/2,000	\$ 45.84
Shipping (tax included)	<u>20.00</u>
	\$ 889.24

TOTAL COST	<u>\$3,432.24</u>
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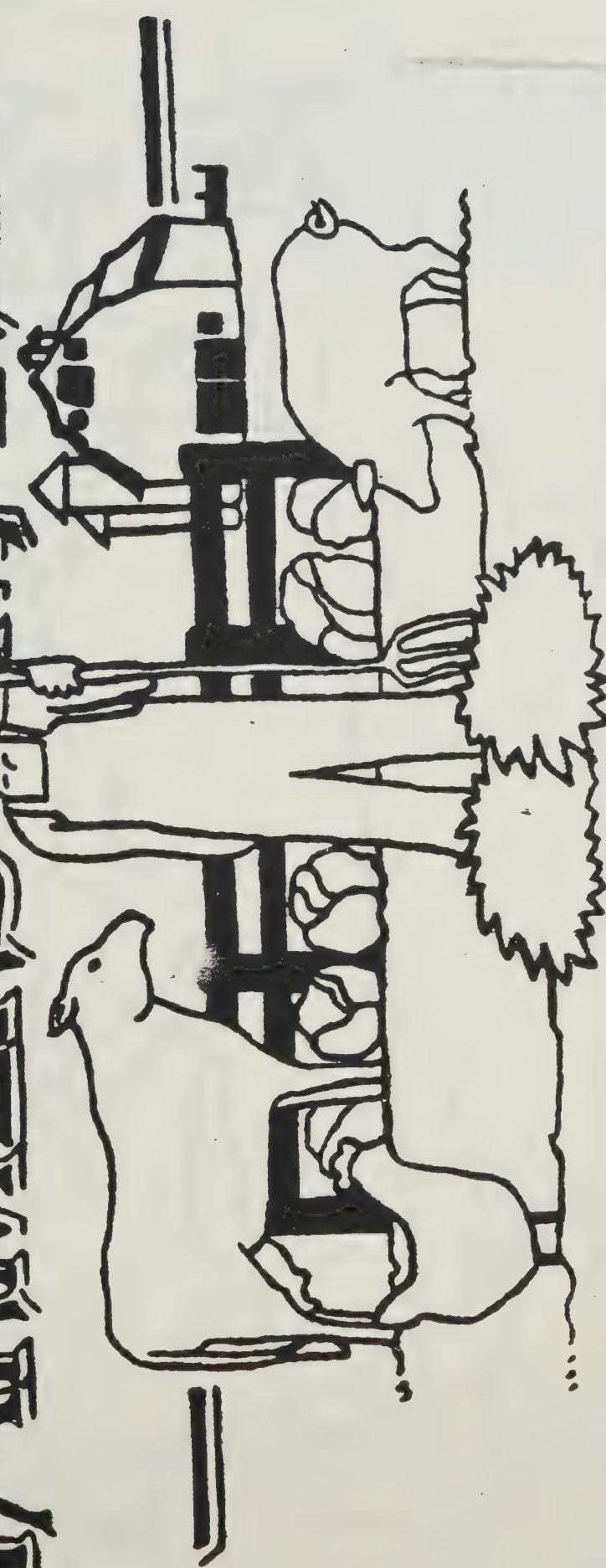
BACKGROUND:

To date our promotional experiences have shown great potential within the local community and tourist industry.

The novelties would further serve as an excellent promotional tool mainly within our local community (i.e. school groups, special interest groups).

SM/SG/jc

HAMILTON FARMERS MARKET



4 (b)



**HAMILTON
FARMERS MARKET**



HAMILTON FARMERS MARKET

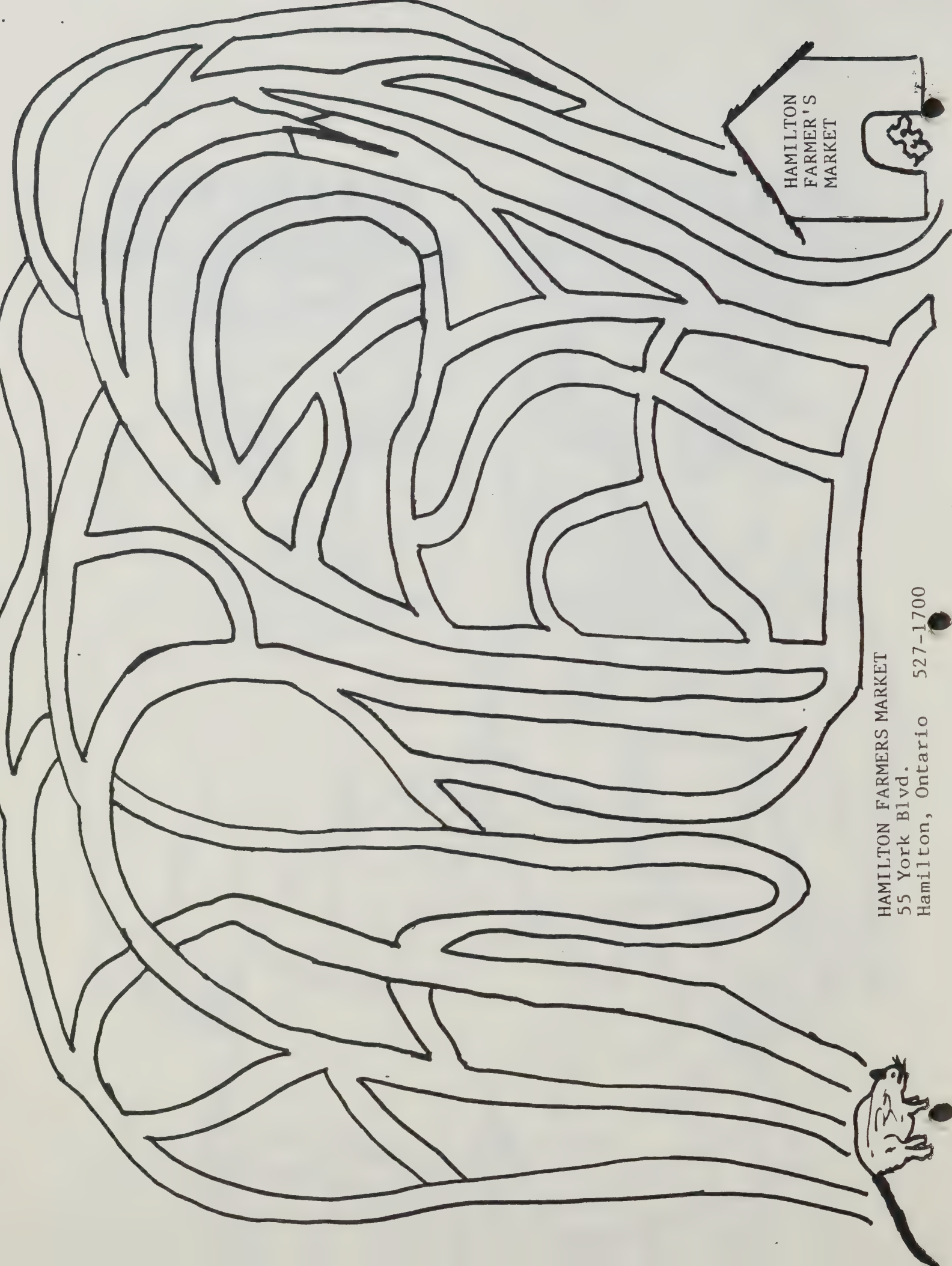


HAMILTON FARMERS MARKET

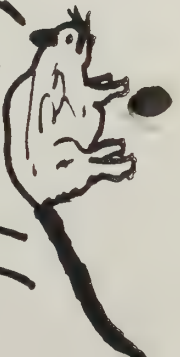


HAMILTON FARMERS MARKET





HAMILTON FARMERS MARKET
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Hamilton, Ontario 527-1700

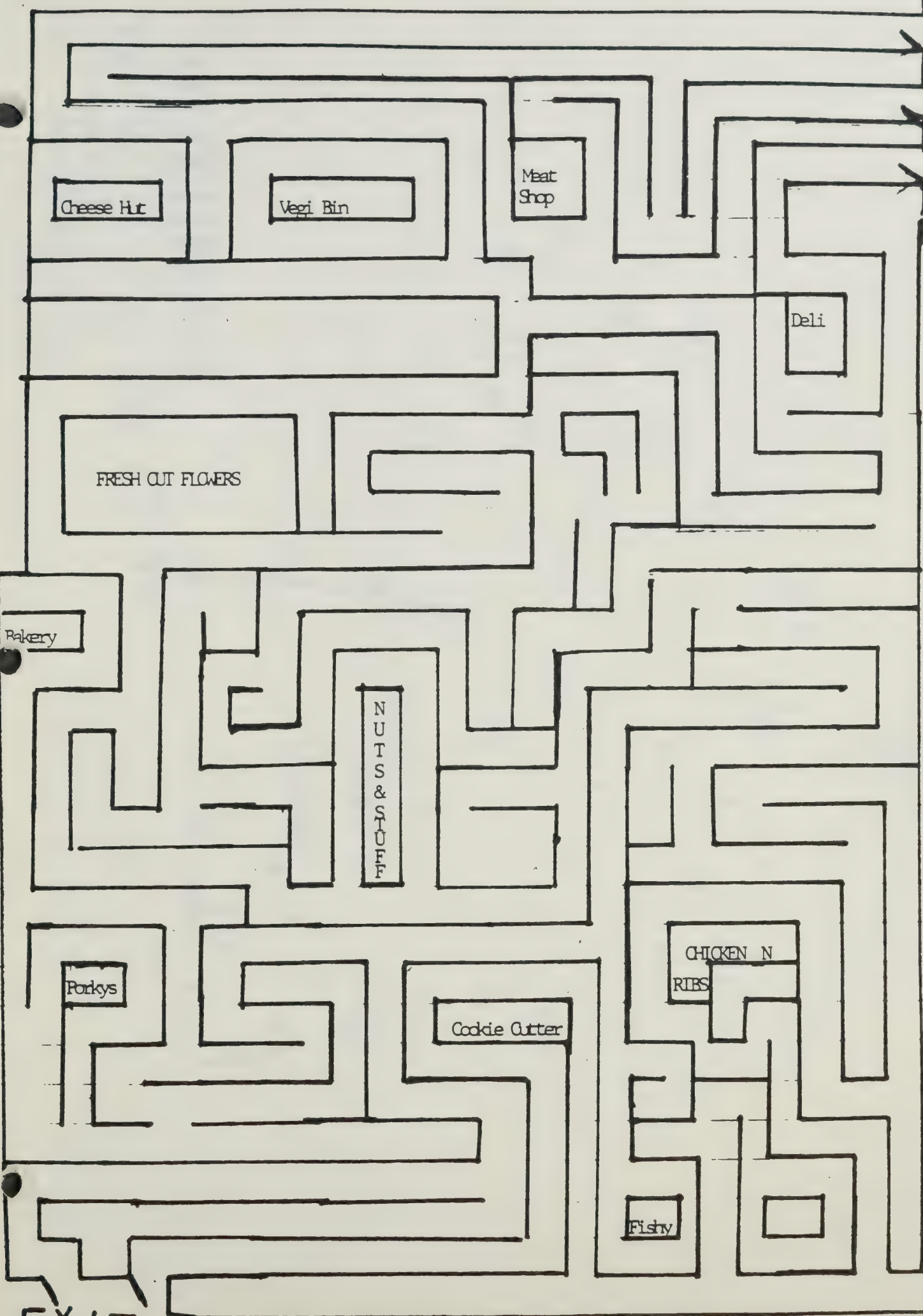


ENTER

"FIND YOUR WAY THRU THE AMAZING FARMER'S MARKET"

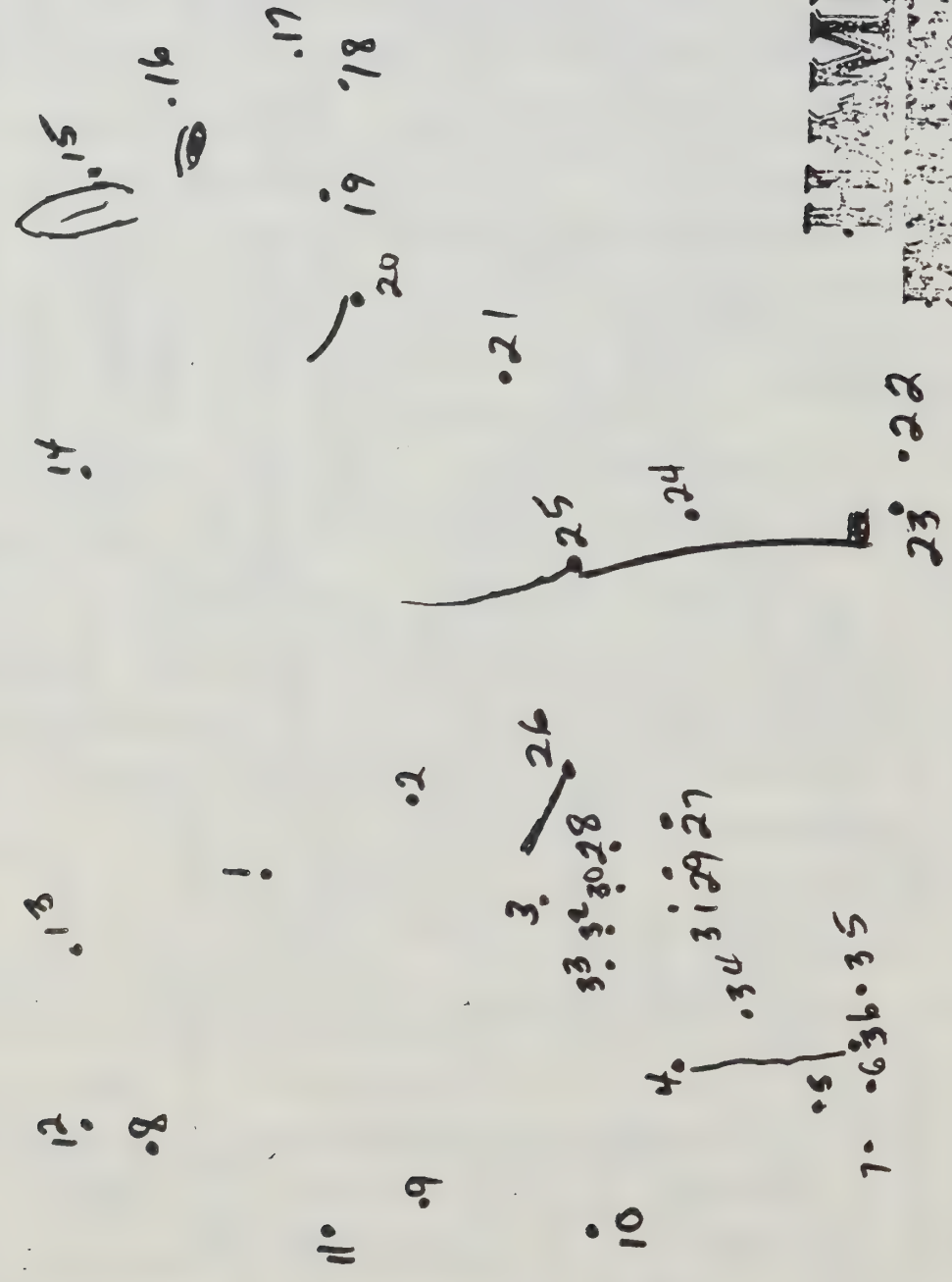
Hamilton Farmer's Mkt
55 York Blvd.
Hamilton, Ont

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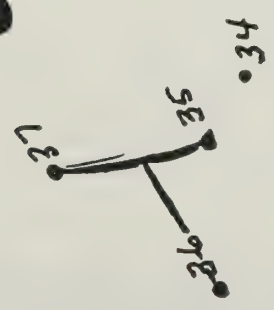


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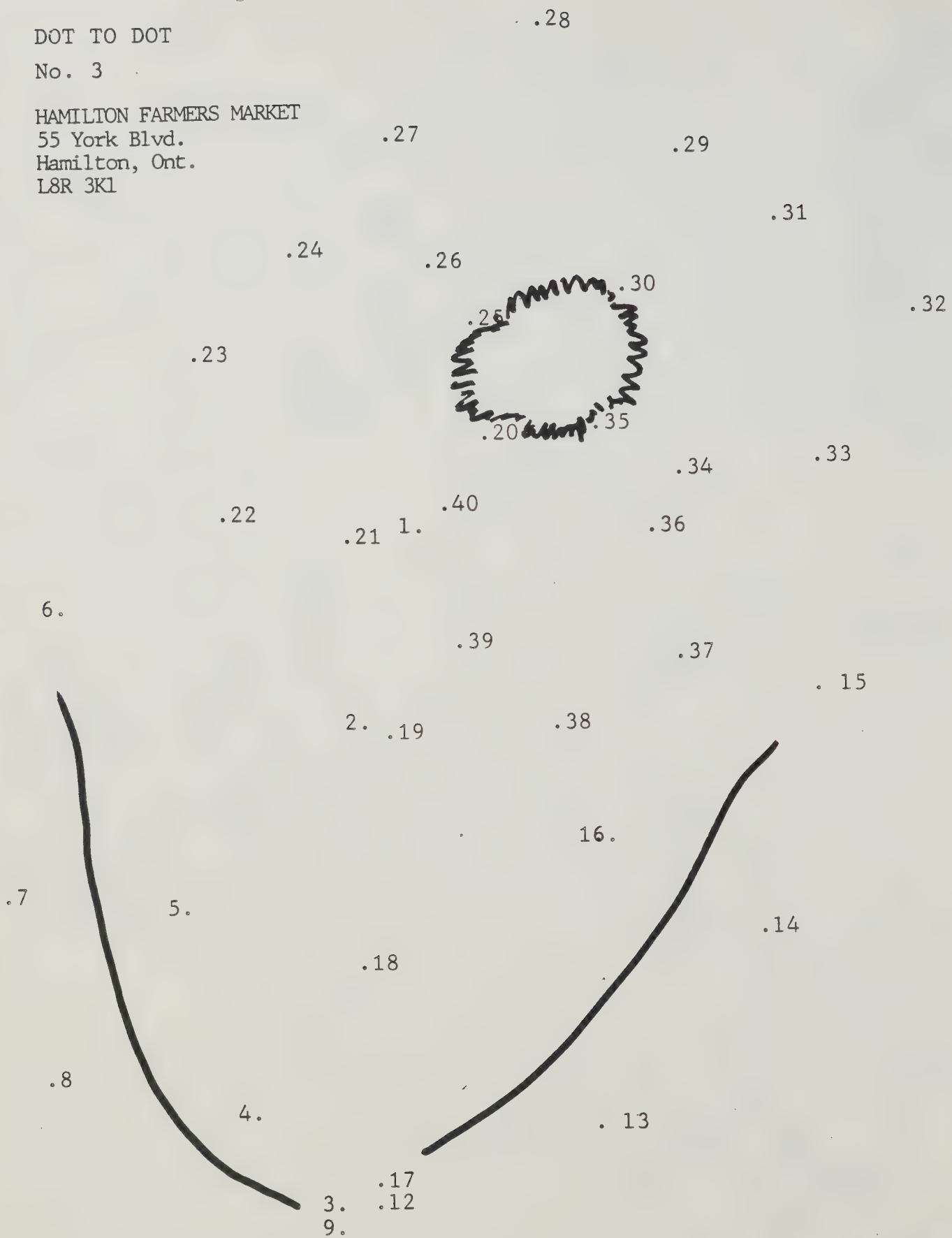
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DOT TO DOT

No. 3

HAMILTON FARMERS MARKET
55 York Blvd.
Hamilton, Ont.
L8R 3K1



F I L L I N
VARIETIES OF FRUITS & VEGETABLESAPPLES

I _ _ R _ _
 G _ L _ _ N _ E _ I C _ _ _ S
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 _ P _
 _ A _ I _ _ O _ _

CORN

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CITRUS FRUITS

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MELONS

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LETTUCE

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PITTED FRUITS

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TOMATOES

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No. 1

HAMILTON FARMERS' MARKET

Answers

55 York Blvd., Hamilton

F I L L I N
VARIETIES OF FRUITS & VEGETABLES

APPLES

Ida Red
Golden Delicious
Mutsu
Cortland
Spy
MacIntosh

CORN

Bantam
Peaches & Cream
Silver Queen
Jubilee
Indian

CITRUS FRUITS

Lemons
Grapefruit
Tangelo
Tangerines

MELONS

Watermelon
Cantaloupe
Honeydew

LETTUCE

Head
Romaine
Leaf
Iceberg

PITTED FRUITS

Peaches
Plums
Apricots
Nectarines

TOMATOES

Roma
Plum
Hothouse
Field
Big Boy
Hydroponic
Beef Steak

HAMILTON FARMERS MARKET
55 York Blvd.
Hamilton, Ont.

CIRCLE A WORD
No. 1



R	B	A	N	A	N	A	S	T	B	S
U	S	R	U	P	Y	A	C	G	H	G
V	Q	T	W	P	V	D	E	B	D	R
G	G	F	A	L	E	T	T	U	C	E
A	S	O	P	E	H	O	W	C	H	E
R	A	D	I	S	H	M	A	V	E	N
L	S	Q	U	R	N	A	I	X	R	B
I	K	X	Y	M	U	T	J	C	R	E
C	I	L	T	P	K	O	S	E	I	A
K	W	M	P	E	A	C	H	R	E	N
J	I	W	E	P	I	C	O	Q	S	S
B	L	J	A	P	N	P	J	F	N	G
H	P	V	R	E	O	E	P	F	I	L
D	P	G	S	R	G	A	F	M	K	H
G	L	K	F	O	Q	S	E	R	H	D
C	U	S	O	N	I	O	N	S	I	H
E	M	B	T	U	A	G	R	A	P	E

- | | | | |
|---|----------|----|-------------|
| 1 | APPLES | 8 | GREEN BEANS |
| 2 | BANANAS | 9 | GARLIC |
| 3 | CHERRIES | 10 | LETTUCE |
| 4 | GRAPE | 11 | ONIONS |
| 5 | KIWI | 12 | PEAS |
| 6 | PEACH | 13 | PEPPER |
| 7 | PEARS | 14 | RADISH |
| | | 15 | TOMATO |

FRUITS AND VEGETABLES

HAMILTON FARMER'S MARKET

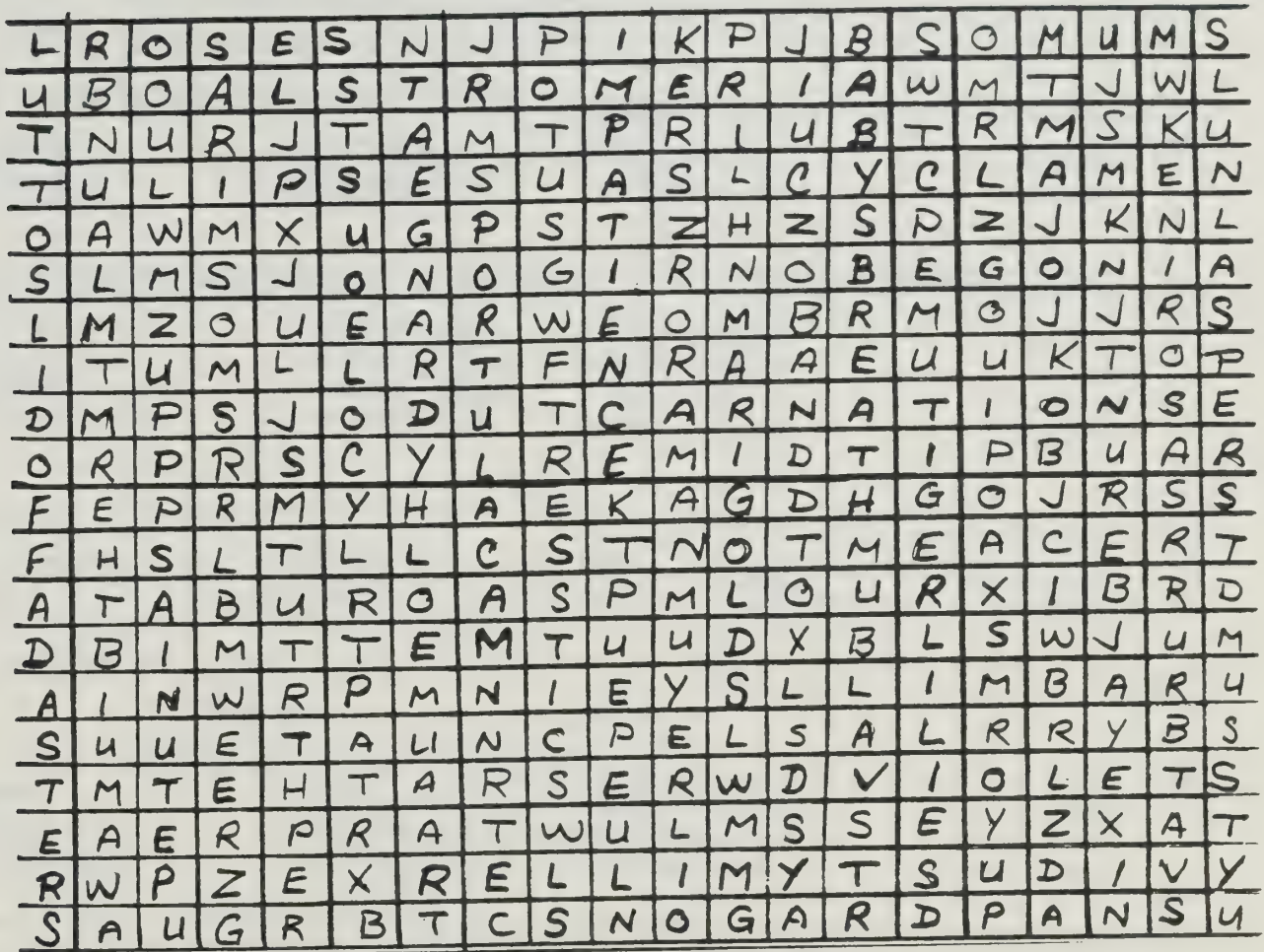
FIND A WORD

S	Y	R	R	E	B	W	A	R	T	S
O	T	A	M	O	T	A	U	R	U	P
Q	U	P	T	T	R	U	S	G	T	I
B	O	P	G	A	U	R	A	A	K	N
R	S	L	V	T	M	R	L	R	G	A
U	S	E	A	O	A	U	N	L	K	C
S	E	S	B	P	B	M	R	I	S	H
S	I	B	S	C	R	D	W	C	P	E
E	R	A	E	Q	F	I	G	I	H	A
L	R	K	J	M	U	O	C	L	N	R
S	E	T	O	R	R	A	C	O	Q	I
P	B	H	C	A	E	P	S	P	T	E
R	E	B	M	U	C	U	C	H	A	S
O	U	A	E	O	R	A	N	G	E	S
U	L	R	S	A	N	A	N	A	B	S
T	B	U	O	G	N	A	M	Y	Q	T
S	V	P	L	U	M	S	W	H	L	A
S	E	I	R	R	E	B	P	S	A	R

- | | |
|-------------------|----------------|
| 1 CUCUMBER | 13 APRICOTS |
| 2 SQUASH | 14 APPLES |
| 3 ASPARAGUS | 15 MANGO |
| 4 TURNIP | 16 KIWI |
| 5 POTATO | 17 CHERRIES |
| 6 TOMATO | 18 STRAWBERRY |
| 7 SPINACH | 19 ORANGES |
| 8 BRUSSEL SPROUTS | 20 BANANAS |
| 9 GARLIC | 21 PEACH |
| 10 CARROT | 22 PLUMS |
| 11 PEAS | 23 BLUEBERRIES |
| 12 BEANS | 24 RASPBERRIES |

Circle a Word

FLOWERS



1. ALSTROMERIA
2. ASTERS
3. BABYS BREATH
4. BEGONIA
5. CARNATIONS
6. COLEOUS
7. CYCLAMEN
8. DAFFODILS
9. DAISIES
10. DUSTY MILLER
11. GERANIUM
12. HYDRANGEA

13. IMPATIENCE
14. IVY
15. MARIGOLDS
16. MUMS
17. PETUNIAS
18. PORTULACA
19. ROSES
20. SNAP DRAGONS
21. SWEET ALYSSUM
22. SWEET PEAS
23. TIGER LILIES
24. TULIPS
25. VIOLETS

MARKET QUIZ

1. Name four fruits that grow on trees.
2. What are four fruits that are grown in Florida or California?
3. Which of these fruits are grown locally?

papaya	lemons	cherries
grapes	nectarines	limes
4. Put the letter "F" for fruit or "V" for vegetable beside the following items

potato	kolrabi	pumpkin
pear	carrot	broccoli
raisin	tomato	rapini
plantain	persimmon	anise
5. What category does MUENSTER belong to?

vegetable	cheese	beef	processed meats
fish	pork	fruit	flower
6. Where would you go to buy "LAPPI" ?
7. Which of the following grow under the ground?

peas	corn	strawberries
broccoli	brussel sprouts	carrots
potatoes	tomatoes	beets
8. Name four fruits or vegetables that grow on a vine.
9. Which of the following is NOT cheese?

rapini	colby	mozzarella
marble	anise	edam
10. Name one food imported from Greece?



1. Name four fruits that grow on trees.

pears apple oranges limes, bananas plums cherries
peaches apricots nectarines grapefruit lemons, papaya

2. What are four fruits that are grown in Florida or California?

Oranges lemons grapefruit

3. Which of these fruits are grown locally?

papaya
grapes

lemons
nectarines

cherries
limes

4. Put the letter 'F' for fruit or 'V' for vegetable beside the following items

potato V
pear F
raisin F
plantain F

kolrabi V
carrot V
tomato F/V
persimmon F

pumpkin F/V
broccoli V
rapini V
anise V

5. What category does MUENSTER belong to?

vegetable
fish

cheese
pork

beef
fruit

processed meats
flower

6. Where would you go to buy "LAPPI" ?

Cheese counter

7. Which of the following grow under the ground?

peas
broccoli
potatoes

corn
brussel sprouts
tomatoes

strawberries
carrots
beets

8. Name four fruits or vegetables that grow on a vine.

pumpkin, squash, watermelon, cantalope
cucumber, beans, peas grapes

9. Which of the following is NOT cheese?

rapini
marble

colby
anise

mozzarella
edam

10. Name one food imported from Greece?

FIGS, OLIVES





CIRCLE THE WORD THAT DOESN'T BELONG

1. Green Vegetable - beans, pepper, celery, apples, cucumbers
2. Vegetables That Grow On Vines - grapes, squash, tomatoes, beans, peas
3. Meats - sirloin, brisket, chops, wings, ribs
4. Variety Of Bushes - strawberries, roses, cranapple, blueberries, mulberry
5. Fish - orange roughy, salmon, crab, tuna, pickeral
6. Tree Fruits - peach, watermelon, orange, lime, banana
7. Tall Flowers - roses, lilies, violets, gladiolas, mums
8. Pitted Fruits - oranges, nectarines, squash, lemons, plums
9. Variety Of Cheeses - gouda, edam, lappi, anise, feta
10. Spring Flowers - crocuses, tulips, trilliums, dandelions, daffodils
11. Types of Lettuce - leaf, parsley, romaine, iceberg, head
12. Poultry - quail, squid, chicken, goose, duck
13. Variety of Apples - macintosh, delicious, bantam, mutsu, spy
14. Member of Nut Family - almonds, pecans, raisins, cashews, pistachio
15. Indoor Non-flowering Plants - Boston Fern, Spider, Asparagus, Jade, Gloxinia



CIRCLE THE WORD THAT DOESN'T BELONG

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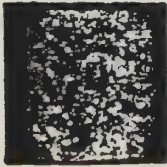

COMPLETE THE SENTENCE WITH A FRUIT OR VEGETABLE

1. An _____ a day keeps the doctor away. (5)
2. She's a _____ of a girl. (5)
3. They make a good _____. (4)
4. Here we go round the _____ bush. (8)
5. He has beautiful _____ blond hair. (10)
6. He stuck in his thumb and pulled out a _____, and said
what a good boy am I. (4)
7. I found my thrillon _____ hill. (9)
8. Please pass me the salt and _____. (6)
9. Look ! Here comes the _____ blossom special. (6)
10. Did you see the _____ bowl game on TV ? (6)
11. Watch your _____ and Q's. (4)
12. His yellow car was certainly the right colour, because it was a
real _____. (5)





ANSWER SHEET - - Complete the Sentence with a fruit or vegetable

1. apple
 2. peach
 3. pear
 4. mulberry
 5. strawberry
 6. plum
 7. blueberry
 8. pepper
 9. orange
 10. orange
 11. peas
 12. lemon
- 
- 

Items Found at
Hamilton Farmer's Market

1. YNTCHAIH
2. NUREETSM
3. UHSQAS
4. AAAUGBTR
5. CTLTEUE
6. ABEEIRRRSSTW
7. RIGLETELILIS
8. ROSLNI I
9. AABBECEG
10. RRPKTOOSA
11. ELPPAENIP
12. AAAELZ
13. NAMINELOS
14. IECCKH
15. OCBCLIRO

"Unscramble."
HYACINTH

2/ MUENSTER

3/ SQUASH

4/ RUTABAGA

5/ LETTUCE

6/ STRAWBERRIES

7/ TIGER LILIES

8/ SIRLOIN

9/ CABBAGE

10/ PORK ROAST

11/ PINE APPLE

12/ AZALEA

13/ MINNEOLAS

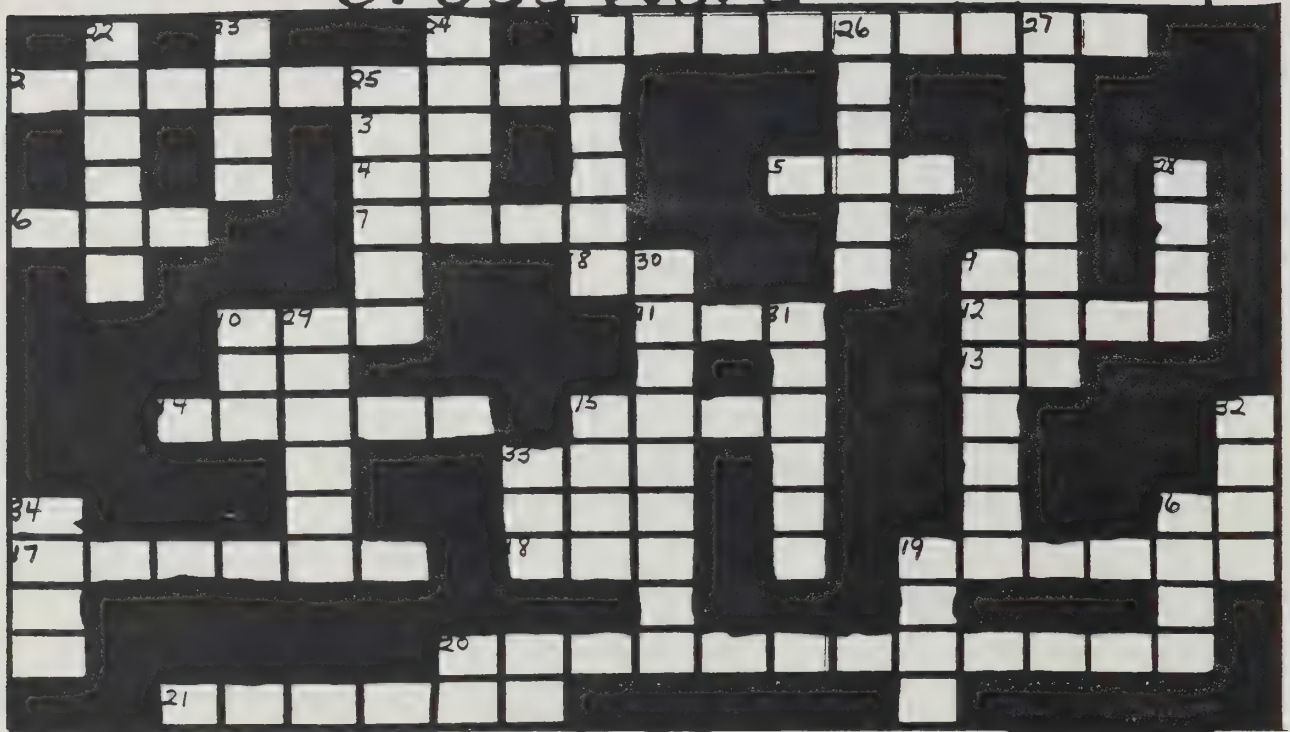
14/ CHICKEN

15/ BROCCOLI

16/ HOMEMADE PIES

①

Hamilton Farmers Market Crossword



ACROSS

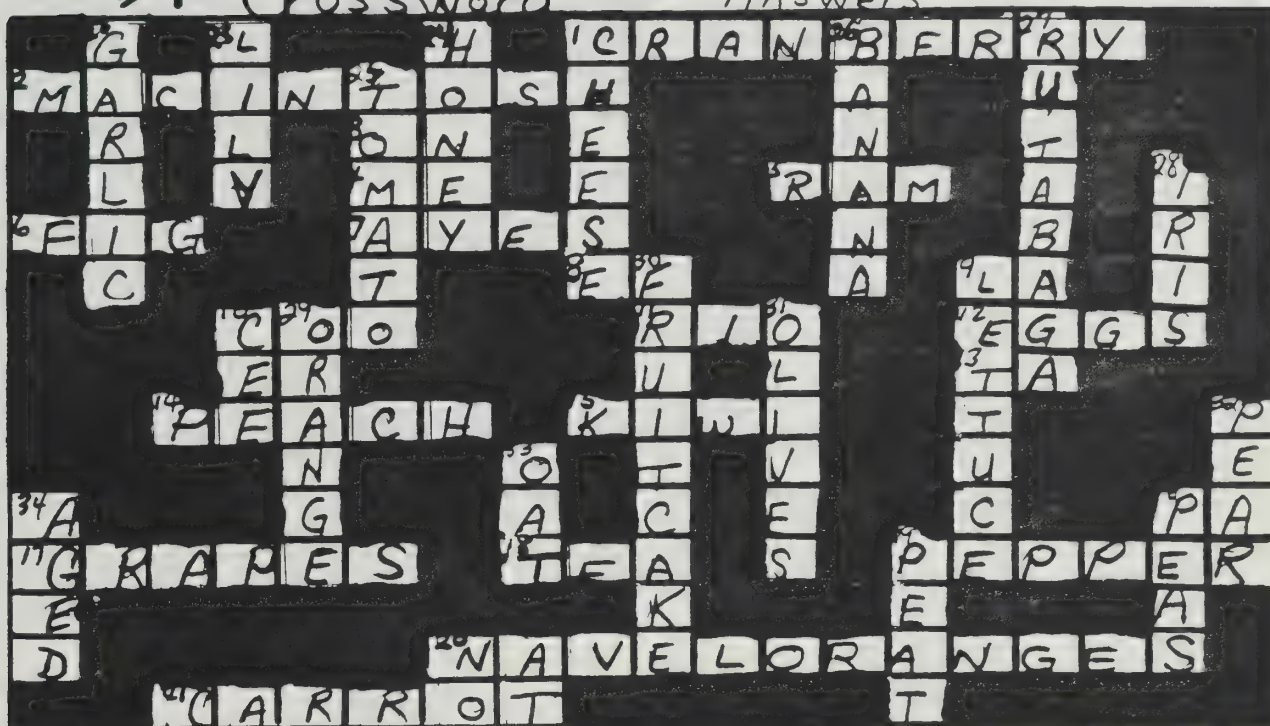
1. addition to turkey
2. scottish apple (pun)
3. above
4. self
5. male goat/sheep
6. product of Greece or Italy
7. affirms/yes's scottish term
8. 6th letter of alphabet
9. 6th note on musical scale
10. sound of a dove
11. _____ Grande
12. What you hunt for at Easter
13. Thank you - baby language
14. fuzzy fruit
15. New Zealand fruit
16. Dad
17. Used in winemaking
18. served in a coffee shop
19. seasoning
20. fruit named same as part of anatomy
21. word that relates to gold or diamonds (vegetable)

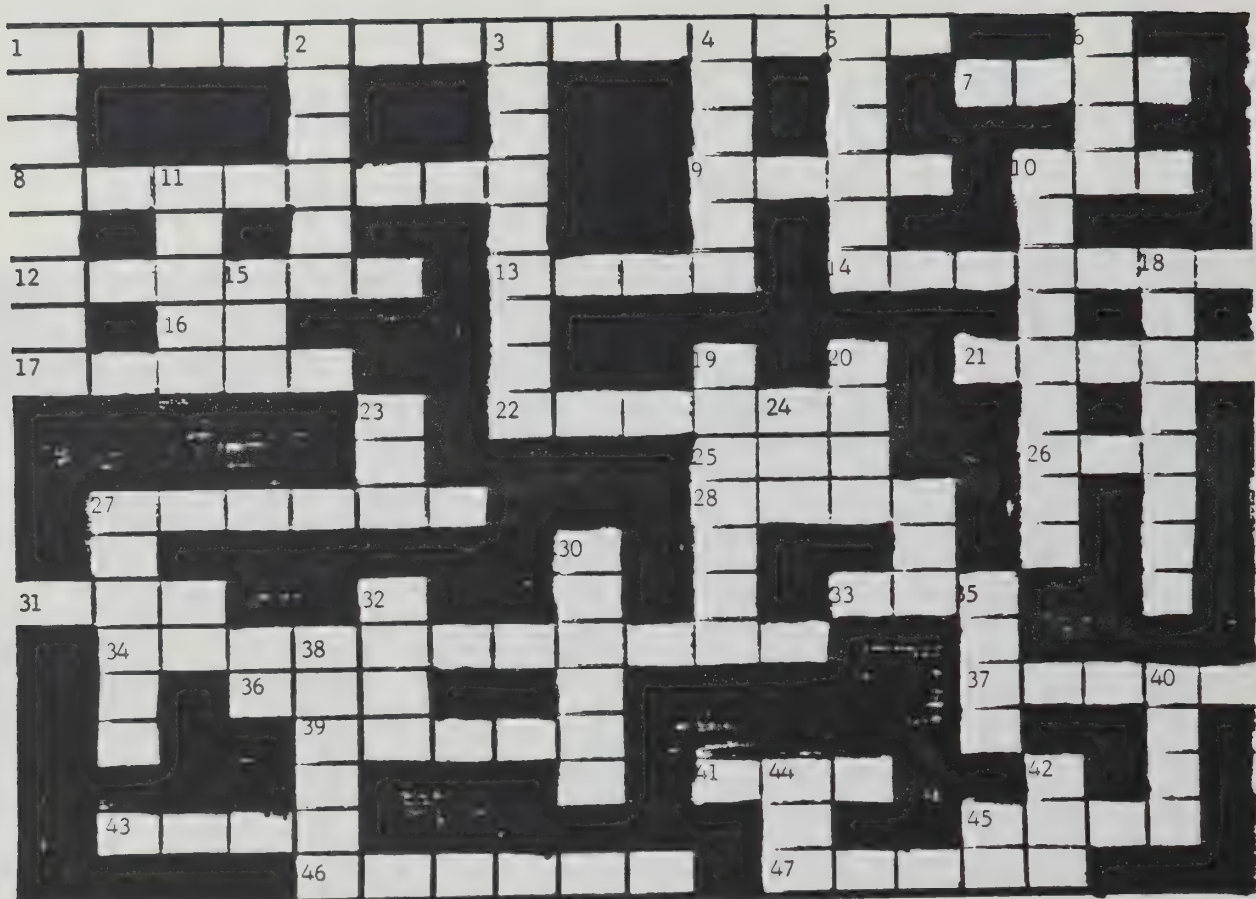
DOWN

1. Mouses treat
9. main ingredient of tossed salad
10. 3rd letter alphabet
16. watch your _____ and Q's
19. a substance used for heating
20. definitely not
22. odorous bulb
23. Easter Flower
24. Sweetheart
25. vegetable used for sauces
26. chiquita
27. turnip
28. a flower with same name as girl
29. fruit with same name as a colour
30. dessert treat stuffed with fruit
31. fruit made into oil
32. group of two
33. type of bran
34. best cheese or wine is _____

① Hamilton Farmers Market

#1 Crossword - Answers



ACROSS

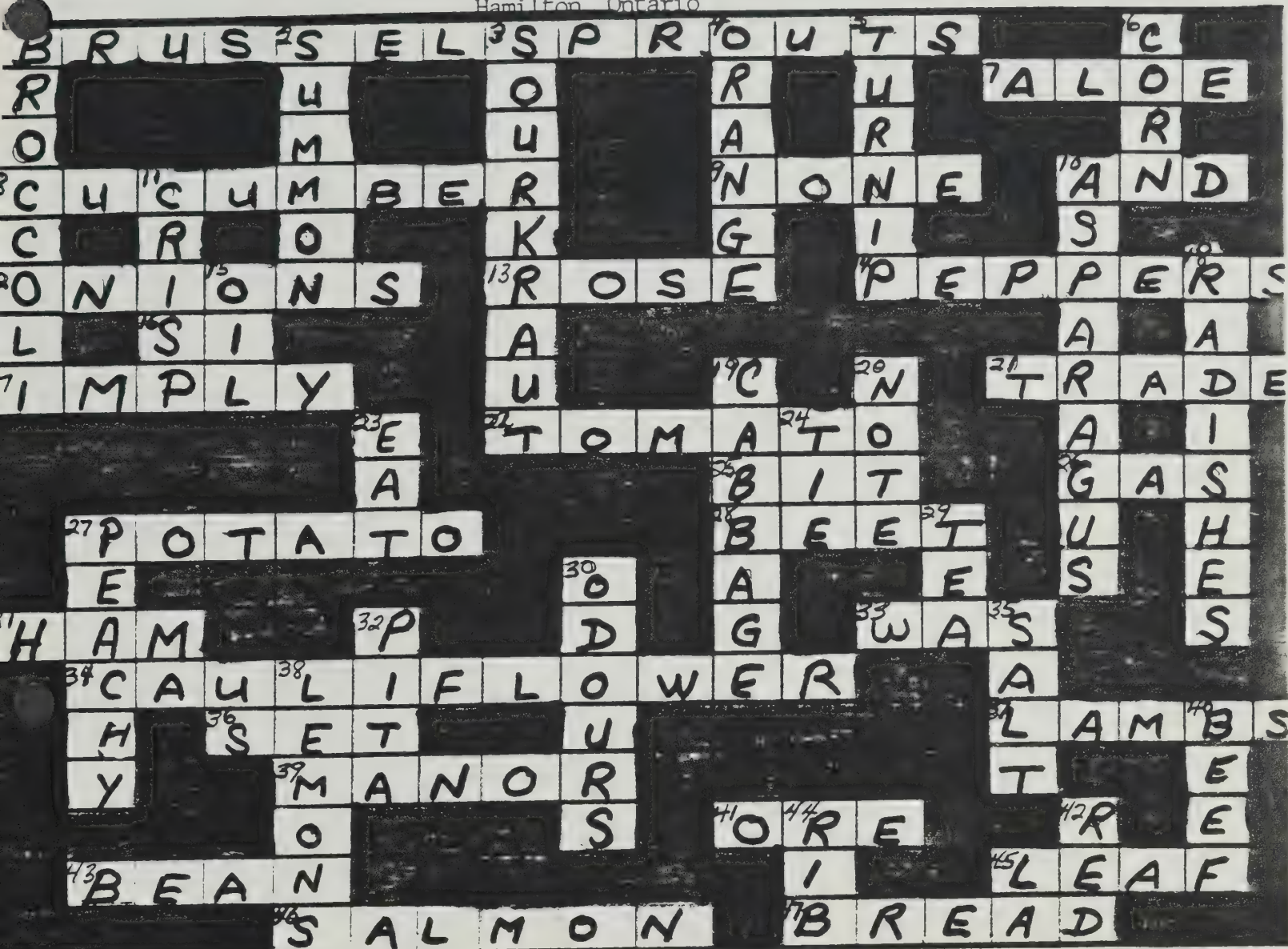
1. Mini cabbages
7. Medicinal plant
8. Vegetable used in relish
9. Nothing/ all gone
10. Also
12. Spanish, Green or otherwise
13. Thorny bush
14. Red/green/yellow vegetable
16. Yes in Spanish language
17. Indirectly suggest or hint
21. Occupation
22. Can be served raw, cooked or in sauce
25. Chewed, chomped
26. Food for your car
27. White starchy vegetable
28. Vegetable grown underground
31. Smoked pork
33. Past
34. Flowering vegetable
36. Gel
37. Young Sheep
39. Estate
41. Raw mineral
43. Green, yellow, kidney or lima
45. Part of a plant
46. Red or pink fresh water fish
47. Slang for money

DOWN

1. Bush-like vegetable
2. To call
3. Cabbage gone bad (pun)
4. Bright colour
5. Waxed vegetable
6. Silver queen-Seneca Chief
10. Plant & vegetable having same name
11. Firm and fresh
15. Product made from olives
18. White/red hot addition to salad
19. _____ Patch doll
20. Musical letter
23. Consume
24. Equal, or addition to suit
27. Fine and dandy
29. Orange Pectin, chamomile, hibiscus
30. Smells
32. Flat bread
35. Product taken from water
38. Autos turned sour
40. Product from cattle
42. Colour of love
44. Spare piece of pork
45. Sixth musical note

CM

HAMILTON FARMER'S MARKET
55 York Blvd.
Hamilton, Ontario



CA 40N4BL 705
C5742F

C. DIETER

LIBRARY

E. A. SIMPSON
CITY CLERK

K. E. AVERY
DEPUTY CITY CLERK



THE CORPORATION OF THE CITY OF HAMILTON

OFFICE OF THE CITY CLERK

1989 October 12

NOTICE OF MEETING

Hamilton Farmers' Market Sub-Committee

Tuesday, 1989 October 17

11:30 o'clock a.m.

Aldermen's Meeting Room, City Hall

Stella Glover
Stella M. Glover
Secretary

AGENDA

1. Minutes of the meeting held 1989 September 12. (attached)
2. Mrs. Patricia Fekete - Stand No. 77. (attached - for information only)
3. Mr. Bill Komar - Stand No. 96. (attached - for information only)
4. 1990 Fees.
5. Replacement Unit - Sam Cannella & Son International Cheese. (attached)
6. Renewal of Lease - Mr. Burton & Marguerite Hubbard. (attached)
7. Information Item - Christmas Market Day Schedule. (attached)
8. Other Business.
9. Adjournment

SG/jc

I

Tuesday, 1989 September 12
11:30 o'clock a.m.
Room 219, City Hall

1

The Hamilton Farmers' Market Sub-Committee met.

There were present: Alderman F. Lombardo, Chairman
Mr. G. Fraleigh
Mr. K. Gunson, Stallholders' Association
Mr. B. Hubbard, Stallholders' Association

Also present: Mrs. S. Millar, Market Manager
Ms. L. Lawrence, City Solicitor's Office
Mrs. S. Glover, Secretary

The minutes of the meeting held 1989 June 27 were ADOPTED.

Mins.6/27/89 Adopted

The Market Manager circulated revised copies of the amended Market layout which included the rampway. She advised the Sub-Committee that the changes between stalls 15 and 9 had taken place.

Discussion re: amended
layout re: stalls 15 & 9

Mr. Hubbard informed the Sub-Committee that concerns had been expressed to the Stallholders' Association with regard to stalls 15 and 9. The Chairman requested the Stallholders' Association to meet immediately with the Market Manager should such problems arise in an attempt to resolve any problems. It was further suggested that in future only written complaints would be addressed.

The Market Manager explained that any requests for additions to stands would have to go through the Stallholders' Association to the Market Manager in writing for subsequent ratification by the Sub-Committee.

Requests for additions to
stands to go through Stall-
holders' Assoc. & Mgr first

The Market Manager informed the Sub-Committee that 2 stallholder's located on the rampway had goods protruding onto the rampway in contravention of the Fire Regulations, namely half of stall 32, 33 and 34 and half of stall 46A, 46 and half of 45.

Discussion re: stallholders
protruding onto rampway

The Sub-Committee AGREED as follows:

That the Secretary write to the stallholders in question, namely Ethilda Johnson and Sam Ippolito advising that they were in contravention of the Fire Regulations and advising of the possibility of insurance liability problems and requesting that they remove the encroaching goods immediately.

The Sub-Committee further agreed to approve the amended market layout.

Agree to approve amended
layout
Report re: By-law 81-180
Section 1(M)

The Sub-Committee was in receipt of a report by the Market Manager dated 1989 August 29 with regard to Market By-law 81-180 Section 1(m) "Interpretation of Stand".

The Sub-Committee AGREED as follows:

- (a) That the City Solicitor be directed to amend Section 1(m) of Market By-law 81-180 to clearly define the meaning of "stand" to reflect either the rental of a refrigeration unit (8' or 12') eight foot or twelve foot on the mezzanine or floor space (various sizes) on both levels of the market, instead of the designated.
- (b) That the amendment in (a) be accompanied with a revised mezzanine floor plan in the By-law.

Discussion took place on partnership agreements and the Market Manager gave background to the situation. She said the waiting list had been updated in 1987. However, this was still an extensive list. People were becoming aware of the partnership situation and were soliciting existing stallholders to venture into partnership agreements.

Discussion re: partnership
agreements

Discussion re: partnership
agreements ... cont'd

Mrs. Miller expressed concern that partnerships were being entered into and turned over within a short time period and therefore requested that restrictions be implemented, for example a minimum time period of one year be imposed for changeover.

Ms. Lawrence of the Solicitor's Department suggested that the Market Manager send a report directly to the Solicitor's Department outlining the problems and expressing areas of concern in order that specific areas and problems may be addressed by the Legal Department. Mrs. Miller agreed to do this.

The Sub-Committee discussed the proposed draft changes and questioned why change no. 6 was included. It was noted that all agreements were to be approved by the Manager, ratified by the Sub-Committee and subsequently by Council.

Discussion re: promotional
material

Promotional materials were discussed and the Market Manager introduced 3 novelties which she said could be handed out to groups touring the Market. These included:

Refrigerator magnets - which would have the Market telephone number, days of operation, etc. at an inclusive price of \$1208.00;

Pencils - in green with cream writing or cream with green writing at an inclusive price of \$1335.00;

Food wrappers - in forest green vinyl and paper twist ties (to be used in conjunction with fruit) at an inclusive cost of \$889.24.

It was noted that the total cost for promotional materials would therefore be \$3,432.24 for which an allocation is provided in the budget.

Concern was expressed that the food wrappers and twist ties were throw-away items and that the additional cost of the fruit would have to be taken into consideration.

The Sub-Committee **AGREED** as follows:

That approval be granted for the purchase of promotional materials for the Hamilton Farmers' Market as follows:

- (a) 2,800 refrigerator magnets at a total cost of \$1,208.00
- (b) 5,000 pencils at a total cost of \$1,335.00

Discussion re: activity
package

The Sub-Committee was in receipt of an activity package which had been put together by a market staff member. This activity package was currently being handed out to teachers accompanying tour groups. The Market Manager requested approval for the addition of a printed cover in order to give the package a more professional appearance.

The Sub-Committee **AGREED** as follows:

1. That the Market Manager investigate the cost of a printed cover for the Hamilton Farmers' Market Activity Package.
2. That a letter of thanks be sent to Kathy Murphy for her efforts in preparing the Activity Package.

A suggestion was made that the Market Manager contact the Board of Education to see if they have funds available towards the cost of this promotional booklet.

The Market Manager distributed market post cards which she said would cost approximately 50 cents each. The Sub-Committee discussed possible outlets for these post cards and a suggestion was made that the Convention Bureau might be interested in purchasing a supply for inclusion in their convention packages. The Market Manager was directed to look into retail outlets for the Market post cards.

There being no further business, the meeting then adjourned.

Taken as read and approved.

Alderman F. Lombardo
Chairman

Stella Glover
Secretary

/jc

Discussion re: market
post cards

Adjournment

MEMORANDUM • CITY OF HAMILTON

2.

TO : Mrs. Patricia Fekete
Stallholder

FROM : Mrs. Stephanie Miller
Market Manager

SUBJECT : Partnership
Stand No. 77
Hamilton Farmers Market

YOUR FILE:

OUR FILE :

DATE : October 7, 1989

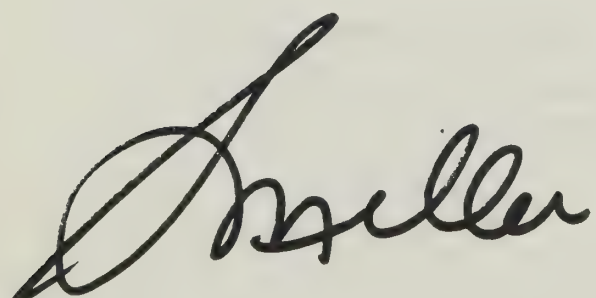
Please find attached cheques (October, November, December) given for payment for the use of Stand No. 77, which is unfortunately not available on a temporary or permanent basis at this time.

As you are aware, your partnership agreement with Earl and Margaret Etherington for Stand No. 77, has terminated as per attached agreement submitted to me November 1, 1988. Further, this matter was brought to the attention of the City Solicitor's Department, and they have confirmed the termination of the said agreement.

As per our discussion of October 5, 1989, other arrangements could be made to rent Stand No. 150, on a daily basis only, for the approximate period of November 1989, to May 1990, for a fee of \$7.00 per day, (Tuesday, Thursday, Friday, Saturday).

Arrangements have been made for you to attend the next regularly scheduled meeting of the Hamilton Farmers Market Sub-Committee, (date to be set) in order to discuss this matter.

For further clarification, partnership agreements are currently under review, and we hope that the final recommendation will address any problems incurred.



SM/cm

Att:

c.c. Alderman Lombardo
Chairman Market Sub-Committee

Mr. Keith Avery
Deputy City Clerk

3.

Corporation of the City of Hamilton

Memorandum

TO: Mrs. Stella Glover, Secretary
Hamilton Farmers' Market Sub-Committee

YOUR FILE:

FROM: John Thompson, Secretary
Legislation Committee

OUR FILE:

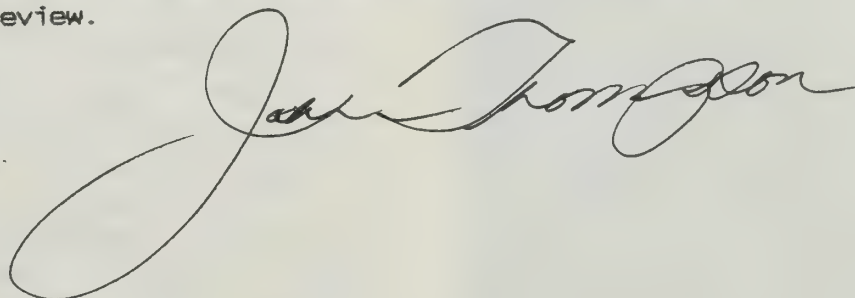
PHONE: 526-2729

SUBJECT: PETITION REGARDING MR. BILL KOMAR

DATE: 1989 September 26

I am forwarding herewith for your information and attention a copy of a petition recommending that Mr. Bill Komar be authorized to sell fresh fish on the Market.

I have discussed this matter with the Chairman of the Market Sub-Committee, Alderman Fred Lombardo and he has requested that this matter be referred to the Sub-Committee for review.



JT:mjw

Attachment

All Members of Council

Mrs. S. Millar, Market Manager
Hamilton Farmers' Market

Mr. K. E. Avery
Deputy City Clerk

cc. Mr. R. A. Simpson, City Clerk
Council Members
Mr. John Thompson, Secretary - Legislation Committee)
Hamilton City Hall Authorities.

from Mayor Bob Marrow, Sept. 25/79

SEP 20 1979

Gentlemen:

As we are Hamiltonians working citizens, we would like to request the Hamilton City Hall authorities permission to Mr. Bill Power of R.R. #5 Danville, Ontario. TEL - 1-7748471

Commercial licenced fisherman, fresh water fish sales, back to the Hamilton Farmers Market. Because we like the fresh water fish which we missed long time on the Farmers Market .

Therefore as we are fresh water fish lovers, strongly demands our fresh water fish seller back to the Farmers Market. Otherwise we will organize SIGN PROTEST ALL MARKET DAYS.

As witnessing our demands undersigned the fresh water fish lovers.

J. Lohman

A. M. Parol

H. Mirajic

John Jordan
Art Copp

Yulius Foldes

Alfred Vining

Fred. Gibson

John J. Lohman

Beall Kover

Donald Gitan

Kalmar Genos

Jonas Ramo

Steve M. Loh

Yan Monok

Thunder Vers = 526-9313

Julia STAFFL 5242068

Julia Zindigues

Paula Lyma

L. J. J. J.

Debra J. J.

Bill J. J.

L. J. J.

Ernest J. J. 124.
BEACH. R. D.

Sam. Acquisto

P. J. J.

G. Lombardo

E. Falsetto

S. G. J.

W. J. J.

H. J. J.

Charles J. J.

L. J. J.

John J. J.

L. J. J.

Tom J. J.

C. J. J.

PLEASE-TURN-FOR-MORE-SIGNA

Hamilton City Hall Authorities.

Gentlemen:

As we are Hamiltonians working citizens, we would like to request the Hamilton City Hall authorities permission to Mr. Bill [redacted] of R.R. #5 Dunnville, Ontario. 1-7748471

Commercial licenced fisherman, fresh water fish sales, back to the Hamilton Farmers Market. Because we like the fresh water fish which we missed long time on the Farmers Market.

Therefore as we are fresh water fish lovers, strongly demands our fresh water fish seller back to the Farmers Market. Otherwise we will organize SIGN PROTEST ALL MARKET DAYS.

As witnessing our demands undersigned the fresh water fish lovers.

<p> <i>Imre Lata</i> <i>Navig, Golic</i> <i>Suburban Term</i> <i>L. Loooy</i> <i>P. Keskut</i> <i>J. Kovacs</i> <i>Archer</i> <i>in Toronto</i> <i>K. Loooy</i> <i>Joe Hamad</i> <i>Steve Piller</i> <i>Gols Fiebi</i> <i>Stymer</i> <i>Galio P. Uen</i> <i>John [redacted]</i> <i>William [redacted]</i> <i>Oprik, [redacted]</i> <i>Bert Haborby</i> <i>Bill [redacted]</i> </p>	<p> <i>G. Debreeri</i> <i>W. [redacted]</i> <i>Anton Kovak</i> <i>John [redacted]</i> <i>Anton Petrovich</i> <i>Julian Szabo</i> <i>Martin Jits</i> <i>Louis TETH</i> <i>Isidore Szabo</i> <i>Fi. Zardo</i> <i>H. Loooy</i> <i>Opred Balkus</i> <i>Steve Dubas</i> <i>Pat Smady</i> <i>Stefan [redacted]</i> <i>[redacted]</i> <i>Port</i> <i>Jim [redacted]</i> <i>John [redacted]</i> <i>Konia Benoss</i> </p>
--	---

ATTENTION: Attila Culik, President of the Hungarian Comm. Centre.

Julius Bodrog
Keesi Jone

Eric Pruitt

Rene Remogler
Some degree

Howe Jone

Nagy Edual.

Nagy Elizabeth

Andrus Bohany

Al. Pefina J.

Rupert Wre

V. Spill

D. Paterlin.

D. Temple

Deane. Hays



4.

THE CORPORATION OF THE CITY OF HAMILTON

FROM Mrs. Stephanie Miller, Market DATE September 21, 1989
Name & Title Manager

FOR ACTION ☒

FOR INFORMATION ☐

File No. _____

TO: CITY COUNCIL ☐

(OR) MEMBERS Hamilton Farmers Market
Sub-Committee ☒
Committee

SUBJECT

MARKET FEES FOR 1990

RECOMMENDATION

That the Hamilton Farmers Market Fees be increased by (4%) four per cent per Schedule "B" attached and that the City Solicitor be directed to prepare an amendment to By-law 81-180 "to regulate the Hamilton Farmers' Market" to reflect this increase.

FINANCIAL IMPLICATIONS

This increase will generate an additional \$15,217, in revenue.

BACKGROUND

The recommended increase is in keeping with inflationary rates for 1990.

Miller

SCHEDULE "B"

To

(Section 7)

By-law No. 87-

PART 1: PRODUCERS AND DEALERS' FEES

Stand Number	Location	Amount of Producers' and Dealers Fees	
		Per Month	Per Day
1 to 8	(Refrigeration Units)	\$ 250.00	\$ N/A
12 to 18	(Refrigeration Units)	250.00	N/A
22	(Refrigeration Units)	250.00	N/A
9, 10, 11	(Refrigeration Units)	209.00	N/A
19, 20, 21	(Refrigeration Units)	209.00	N/A
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47 to 62a	North Wall - Main Floor	146.00	23.00
63 to 70	West Wall - Main Floor	146.00	23.00
71 to 95	South Wall - Main Floor & In ramp	146.00	23.00
96 to 100	Loading Docks (from 7:30 a.m. - 4:00p.m.)	146.00	23.00
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112 to 143	Stands in Middle (North Side) from east to west	146.00	23.00
144 to 175	Stands in Middle (South Side) from west to east	146.00	23.00
30a, 36a, 37a, 46a		77.00	11.00
70a, 72a		62.00	11.00
92		205.00	23.00
176	Coffee Shop Stand	291.00	N/A

FOR ACTION

5

REPORT TO: Chairman and Members
Hamilton Farmers' Market Sub-Committee

FROM: Mrs. Stephanie Miller
Market Manager

DATE: 1989 October 12
COMM FILE:
DEPT FILE:

SUBJECT: Replacement of Existing Display Unit
Sam Cannella & Son International Cheese

RECOMMENDATION:

That Sam Cannella & Son International Cheese be allowed to replace existing olive counter with a self-contained refrigerated display case.

The unit will be as specified:

- (i) identical in size
- (ii) will not require additional electricity
- (iii) will not require additional drainage

S. Miller /gc
Stephanie Miller, Market Manager

FINANCIAL IMPLICATIONS: (IF NONE, STATE N/A)

N/A

BACKGROUND:

The current olive hut is somewhat undesirable in appearance and non-functional.

FOR ACTION

6.

REPORT TO: Chairman and Members
Hamilton Farmers' Market Sub-Committee

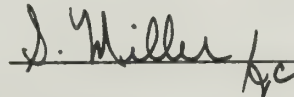
FROM: Mrs. Stephanie Miller
Market Manager

DATE: 1989 October 12
COMM FILE:
DEPT FILE:

SUBJECT: Lease Agreement - Renewal
Stand No. 176 - Coffee Shop, Hamilton Farmers' Market
Burton and Marguerite Hubbard

RECOMMENDATION:

That the City Solicitor be directed to prepare a lease renewal for Stand No. 176, Coffee Shop, in the Hamilton Farmers' Market for five (5) years, plus five (5) years renewal at option, prior to expiration of lease.



Stephanie Miller, Market Manager

FINANCIAL IMPLICATIONS: (IF NONE, STATE N/A)

Fees collected will be that of two (2) stands at a current rate of \$280.00 per month, or \$3,360.00 per year, as the coffee shop's square footage is approximately two (2) stands (192 square feet).

The fees will be adjusted accordingly each year.

BACKGROUND:

Burton and Marguerite Hubbard have been operating the coffee shop since August, 1980 and further express considerable interest to renew their lease.

MARVIN P. STRINGER

BARRISTER AND SOLICITOR

TELEPHONE (416) 523-7500
FAX: (416) 572-1190
SUITE 407
20 HUGHSON STREET SOUTH
HAMILTON, CANADA
L8N 2A1

ASSOCIATES:
STANLEY SIMPSON
LAWRENCE J. COHEN

October 2, 1989

Hamilton Farmers' Market
55 York Blvd.
Hamilton, Ontario
L8R 3K7

Attention: Management Office

Gentlemen:

RE: Burton and Marguerite Hubbard
Stand No. 176

Our clients occupy the above-mentioned stand at Hamilton Farmers' Market. The lease under which they hold their location matures December 1989.

Our clients, Burton and Marguerite Hubbard, now wish to renew their lease under the same terms and conditions, i.e. 5 years plus 5 years renewal at option, prior to the completion of the lease under which they now occupy the property.

Would you please forward to us a copy of the documentation which you will wish to have executed covering the aforementioned at your very earliest convenience so that all may be placed in order well before the expiration of the subject lease.

Thanking you for your kind and early attention hereto, I remain

Yours very truly,


MARVIN P. STRINGER

MPS:sh

cc: Burton & Marguerite Hubbard

RECEIVED
OCT 6 - 1989

HAMILTON FARMERS MARKET



THE CORPORATION OF THE CITY OF HAMILTON

FROM Mrs. Stephanie Miller, Market Manager DATE September 21, 1989
Name & Title

FOR ACTION ☐

FOR INFORMATION ☒

File No. _____

TO: CITY COUNCIL ☐

(OR)

Hamilton Farmers Market
MEMBERS Sub-Committee ☒
Committee

SUBJECT

CHRISTMAS MARKET DAYS

RECOMMENDATION

That Market Days throughout Christmas Holidays be scheduled as follows:

Saturday - December 23, 1989
Thursday - December 28, 1989
Friday - December 29, 1989
Saturday - December 30, 1989

FINANCIAL IMPLICATIONS - Friday Market Fees will be waived
in the amount of \$1,000.00 (estimated).

BACKGROUND

In accordance with the By-law (81-180) "Market Day" means any Tuesday, Thursday or Saturday, which is not a holiday, and when any Tuesday, Thursday or Saturday is a holiday, then the day before it, and includes any other day which may from time to time be designated by the City Council as a "Market Day"

CA 40N HBLA05
C51L2F

E. A. SIMPSON
CITY CLERK

K. E. AVERY
DEPUTY CITY CLERK



C. DIETER

LIBRARY

THE CORPORATION OF THE CITY OF HAMILTON

OFFICE OF THE CITY CLERK

19 October 1989

NOTICE OF MEETING

Hamilton Farmers' Market Sub-Committee

Tuesday, 1989 October 24

11:30 o'clock a.m.

Aldermen's Meeting Room, City Hall

BROWN MUNICIPAL

OCT 2

GOVERNMENT DOCUMENTS

A handwritten signature in cursive script, reading "Stella Glover".

Stella Glover, Secretary
Hamilton Farmers' Market Sub-Committee

SG/dg
att.

AGENDA

1. Minutes of the meeting held 1989, October 17
2. (a) Proposed 1990 Budget (report to follow)
(b) Proposed 1990 Market Fees
3. Request for Stand - Mr. Bill Komar (report to follow)
4. Other Business
5. Adjournment

I.

Tuesday, 1989 October 17
11:30 o'clock a.m.
Aldermen's Meeting Room,
City Hall

The Hamilton Farmers' Market Sub-Committee met.

There were present: Alderman F. Lombardo, Chairman
Alderman H. Merling
Alderman D. Ross
Mr. G. Fraleigh
Mr. B. Hubbard, Stallholders' Association

Also present: Mr. L. Sage, Chief Administrative Officer
Mrs. S. Millar, Market Manager
Mr. B. Komar
Mr. Gracie
Ms. L. Lawrence, City Solicitor's Office
Mrs. S. Glover, Secretary

The Chairman introduced Mr. Bill Komar who had sent in a petition requesting authorization to sell fresh fish at the Hamilton Farmer's Market and his representative Mr. Gracie.

Bill Komar
Re: Petition to
sell fresh fish

The Market Manager gave the background to the situation and stated that Mr. Komar had been given Stand No. 96 strictly for temporary use as this was a loading dock area. However, a contract had been issued which allowed him use of the stall from May to December, which should not have been done.

Mrs. Millar stated that Mr. Komar could not be adequately facilitated in the area previously occupied as it was in fact a loading dock. She cited problems experienced consisting of complaints from the Health Department that no hot or cold water was provided, nor adequate sewage and plumbing. She said there had also been problems with debris left behind at the end of the day from cleaning and scaling of fish.

Mr. Gracie spoke on behalf of Mr. Komar who was experiencing financial difficulties and needed to work in order to maintain his home and family.

Mr. Gracie asked if Mr. Komar could use Stall No. 96 on a temporary basis until a permanent stall became available. He ensured the Committee that hot and cold water would be provided together with a refrigerator and that Mr. Komar would clean his Stand. He said Mr. Komar apologized for past lapses and would appreciate another chance.

Attention was drawn to complaints received from other Market Stallholders at the inconvenience experienced by not being able to use the loading dock adequately.

The Chairman advised Mr. Gracie that as soon as a stall was available which would meet health standards then Mr. Komar would be offered this stall. Mr. Komar and Mr. Gracie thanked the Committee for their time and left the meeting at this point.

After discussion, the Committee agreed as follows:

1. That the request for a Stand at the Hamilton Farmers' Market by Mr. Bill Komar be tabled until the next meeting of the Farmers' Market Sub-Committee.
2. That Mrs. S. Millar, Market Manager prepare a report and recommendation for the next Market Sub-Committee meeting.

The minutes of the meeting held September 12, 1989 were adopted.

Adoption of min

Market fees
for 1990

The Committee were in receipt of a report from the Market Manager dated September 21, 1989 with respect to market fees for 1990.

The Committee agreed as follows:

That the matter of 1990 market fees be tabled until the next meeting of the Market Sub-Committee in order to be discussed in conjunction with the 1990 Proposed Budget.

Sam Cannella
& Son Re:
Replacement
of existing
display unit

The Committee was in receipt of a report from the Market Manager dated October 12, 1989 with regard to the replacement of an existing display unit for Sam Cannella and Son International Cheese.

The Committee agreed as follows:

1. That Sam Cannella and Son International Cheese be allowed to replace existing olive counter with a self contained refrigerated display case. The unit to be as specified:
 - i) identical in size
 - ii) will not require additional electricity
 - iii) will not require additional drainage

Lease Agree-
ment renewal
Stand No. 176
Coffee Shop

The Committee was in receipt of a report from the Market Manager dated October 12, 1989 with regard to Lease Agreement Renewal - Stand No. 176: Coffee Shop, Bertrand and Marguerite Hubbard.

Mr. Hubbard declared a conflict of interest with regard to this item and left the room during discussion and voting.

The Committee agreed as follows:

1. That the City Solicitor be directed to prepare a lease renewal for Stand No. 176 - Coffee Shop in the Hamilton Farmers' Market for five (5) years plus five (5) years renewal at option, prior to expiration of lease.

Christmas
Market Days

The Committee was in receipt of a report from the Market Manager dated September 21, 1989 with regard to Christmas Market Days.

The Committee agreed as follows:

1. That market days throughout the Christmas Holiday be scheduled as follows:

Saturday, December 23, 1989
Thursday, December 28, 1989
Friday, December 29, 1989
Saturday, December 30, 1989
2. That Friday, December 29, 1989 Market Fees will be waived in the estimated amount of \$1,000.00.

Stand No. 77

The Market Manager gave an update on the request for use of Stand No. 77 by Mrs. Patricia Fekete. She advised the Committee that Mrs. Fekete would not be attending and had in fact decided to take advantage of the option offered to rent Stand No. 150 at the Hamilton Farmers' Market. She said the matter was therefore resolved.

Promotional
Items

Promotional items for the Farmers' Market were discussed and the Market Manager produced market bags and market magnets. She said that the pencils had been well received by the childrens groups.

The Chairman suggested that market bags be given as well as magnets and brochures in order to promote the market.



2(6)

THE CORPORATION OF THE CITY OF HAMILTON

FROM Mrs. Stephanie Miller, Market Manager DATE September 21, 1989
Name & Title

FOR ACTION ☐

FOR INFORMATION ☒

File No. _____

TO: CITY COUNCIL ☐

(OR)

MEMBERS ☒ Hamilton Farmers Market
Sub-Committee
Committee

☒

SUBJECT

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RECOMMENDATION

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E. A. SIMPSON
CITY CLERK

K. E. AVERY
DEPUTY CITY CLERK



CITY HALL
HAMILTON, ONTARIO
L8N 3T4

THE CORPORATION OF THE CITY OF HAMILTON

OFFICE OF THE CITY CLERK

17 October 1989

NOTICE OF MEETING

Hamilton Farmers' Market Sub-Committee

Tuesday, 1989 October 24

11:30 o'clock a.m.

Aldermen's Meeting Room, City Hall

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Stella Glover, Secretary
Hamilton Farmers' Market Sub-Committee

AGENDA

1. Minutes of meeting held 1989, October 17
2. (a) Proposed 1990 Budget (to ^{report} follow)
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4. Other Business
5. Adjournment

CA 40N HBLA05
C51L2F

E. A. SIMPSON
CITY CLERK

K. E. AVERY
DEPUTY CITY CLERK



C. DIETER

LIBRARY

THE CORPORATION OF THE CITY OF I

OFFICE OF THE CITY CLERK

25 October 1989

NOTICE OF MEETING

Hamilton Farmers' Market Sub-Committee

Tuesday, 1989 October 31

11:30 o'clock a.m.

Room 264, City Hall


Stella Glover Secretary
Hamilton Farmers' Market Sub-Committee

SG/dg
att.

AGENDA

1. Minutes of the meeting held 1989, October 17
2. (a) Proposed 1990 Budget
(b) Proposed 1990 Market Fees
3. Request for Stand - Mr. Bill Komar
4. Other Business
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URBAN MUNICIPAL
OCT 31 1989
GOVERNMENT DOCUMENTS

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The Hamilton Farmers' Market Sub-Committee met.

There were present: Alderman F. Lombardo, Chairman
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Promotional
Items

Promotional items for the Farmers' Market were discussed and the Market Manager produced market bags and market magnets. She said that the pencils had been well received by the childrens groups.

The Chairman suggested that market bags be given as well as magnets and brochures in order to promote the market.

At this point Alderman Ross joined the meeting.

The Committee discussed the Proposed 1990 Budget and the consensus was that the Farmers' Market Sub-Committee should have input into this Budget before recommendations were made to the Legislation Committee.

1990 Budget

A further meeting of the Market Sub-Committee was therefore scheduled for Tuesday, October 24th, 1989 at 11:30 a.m. in order to review the proposed budget.

The Chairman requested that in future years the proposed budget be prepared for review by the Committee in the early part of October.

The Committee then retired in-camera to discuss a confidential matter.

There being no further business, the meeting then adjourned.

Taken as read and approved.

Alderman F. Lombardo
Chairman

Stella Glover
Secretary

/dg

DETAIL OF PROPOSED BUDGET INCREASES FOR 1990

CH 55204 12030	TRAINING COURSES	Computer Training
CH 56101 12030	CLEANING SUPPLIES	Additional requirements due to increased volume of usage
CH 56301 12030	TELEPHONE	Upgrade current dial system
CH 56302 12030	ADVERTISING & PROMOTION	Policy established 5% of 1989 Revenues (estimated revenues \$380,440.)
CH 57101 12030	EQUIPMENT REPAIR	Increased cost of repairs and replacement parts
CH 57301 12030	BUILDING REPAIR	<p>a) Security Camera System - to include three (3) scanners and two (2) monitors at east and west overhead doors (\$5,000)</p> <p>b) Ramp Area - to be modified to better facilitate loading dock space. Ramp access to the lower level is currently redundant as vehicles have been restricted from market floors for the past year. (\$ 12,000)</p> <p>This would also better facilitate loading dock safety for both stallholders and general public in the area</p> <p>c.) Improved Lighting - Most needed in Lower West Level of Market This will also standardize existing systems. (\$5,000)</p>

2(a)

1990 PROPOSED BUDGET

	1989	1990	DIFFERENCE	
			Amount	%
CH 51001 12030				
	SALARIES & WAGES	180,370	209,090	15.92%
	PLUS BENEFITS	29,650	38,910	40.00%
CH 55204 12030				
	TRAINING COURSES	--	200	100.00%
CH 56001 12030				
	OFFICE SUPPLIES	800	1,000	25.00%
CH 56004 12030				
	POSTAGE	250	275	10.00%
CH 56101 12030				
	CLEANING SUPPLIES	3,300	3,600	9.09%
CH 56104 12030				
	UNIFORM, CLOTHING ALLOW.	250	250	--
CH 56301 12030				
	TELEPHONE	1,700	1,900	11.76%
CH 56302 12030				
	ADVERTISING & PROMOTION	18,920	19,022	.54%
CH 57101 12030				
	EQUIPMENT REPAIR	2,300	3,300	43.48%
CH 57301 12030				
	BUILDING REPAIR	96,610	1,000	
CH 57499 12030				
	OTHER REPAIR	1,200	1,200	--
CH 58004 12030				
	OFFICE FURNISHINGS	--	2,500	100.00%
		335,350		

(NOT YET ESTABLISHED)



2 (b)

THE CORPORATION OF THE CITY OF HAMILTON

FROM Mrs. Stephanie Miller, Market DATE September 21, 1989
Name & Title Manager

FOR ACTION ☒

FOR INFORMATION ☐

File No. _____

TO: CITY COUNCIL ☐

(OR) MEMBERS Hamilton Farmers Market ☒
Sub-Committee
Committee

SUBJECT

MARKET FEES FOR 1990

RECOMMENDATION

That the Hamilton Farmers Market Fees be increased by (4%) four per cent per Schedule "B" attached and that the City Solicitor be directed to prepare an amendment to By-law 81-180 "to regulate the Hamilton Farmers' Market" to reflect this increase.

FINANCIAL IMPLICATIONS

This increase will generate an additional \$15,217, in revenue.

BACKGROUND

The recommended increase is in keeping with inflationary rates for 1990.

Miller

SCHEDULE "B"

To

(Section 7)

By-law No. 87-

PART 1: PRODUCERS AND DEALERS' FEES

Stand Number	Location	Amount of Producers' and Dealers Fees	
		Per Month	Per Day
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96 to 100	Loading Docks (from 7:30 a.m. - 4:00p.m.)	146.00	23.00
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70a, 72a		62.00	11.00
92		205.00	23.00
176	Coffee Shop Stand	291.00	N/A

MEMORANDUM • CITY OF HAMILTON

3.

TO : All Members
Hamilton Farmers' Market
Sub-Committee

YOUR FILE:

FROM : Mrs. Stephanie Miller
Market Manager

OUR FILE :

SUBJECT : Mr. William Komar
Former Stallholder, Stand No. 96
Hamilton Farmers' Market

DATE : October 24, 1989

As requested at our last meeting of the Market Sub-Committee (October 17, 1989), please find the following information pertinent to Mr. Komar's business operation in the Hamilton Farmers' market.

For approximately three (3) years (effective date 1983) prior to the issuance of a permanent yearly Market Stand Contract, Mr. Komar conducted business on a daily basis at stand no. 96 (see attached layout exhibit i).

At that time, it was my clear understanding, and that of the Regional Health Department, that Mr. Komar's business in the designated loading dock area was temporary, as a permanent arrangement could not be accommodated in this particular area.

In March of 1984, Mr. Komar was then issued a contract (see exhibit ii) for Stand No. 96, which allowed him permanent use of the stand in question. While operating his fresh fish business during this time, Mr. Komar was ill equipped and as a result did not comply with Regional Health Standards and various sections of Market By-Law 81-180. The requirements for such a business in the Market are as follows (see exhibit iii):

- i) two compartment sink for cleaning and sanitizing
- ii) proper drainage
- iii) proper refrigeration unit

Due to financial problems, Mr. Komar then mutually agreed to terminate his contract as at December 31, 1985, (see exhibit iv) and arranged to utilize Stand No. 96 on a daily basis. He continued to use the stand occasionally for approximately two (2) years and preference was always given to him for Stand No. 96 whenever he wished to sell his catch.

Further complications arose during this time, and I felt it was in the Markets' best interest to terminate his daily privileges.

Continued . . .

MEMORANDUM • CITY OF HAMILTON

Page No. 2

TO : All Members
Hamilton Farmers' Market
Sub-Committee

FROM : Mrs. Stephanie Miller

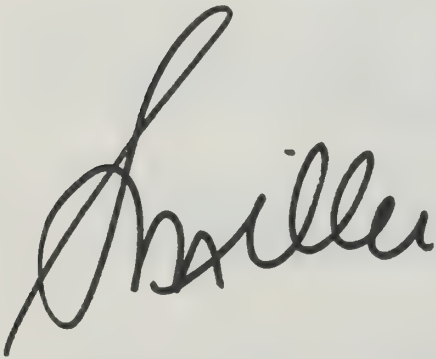
SUBJECT : Mr. William Komar

YOUR FILE:

OUR FILE :

DATE :

For your clarification, this matter has been reviewed by the City Solicitor's Department, and no further problems are anticipated.



S. Miller

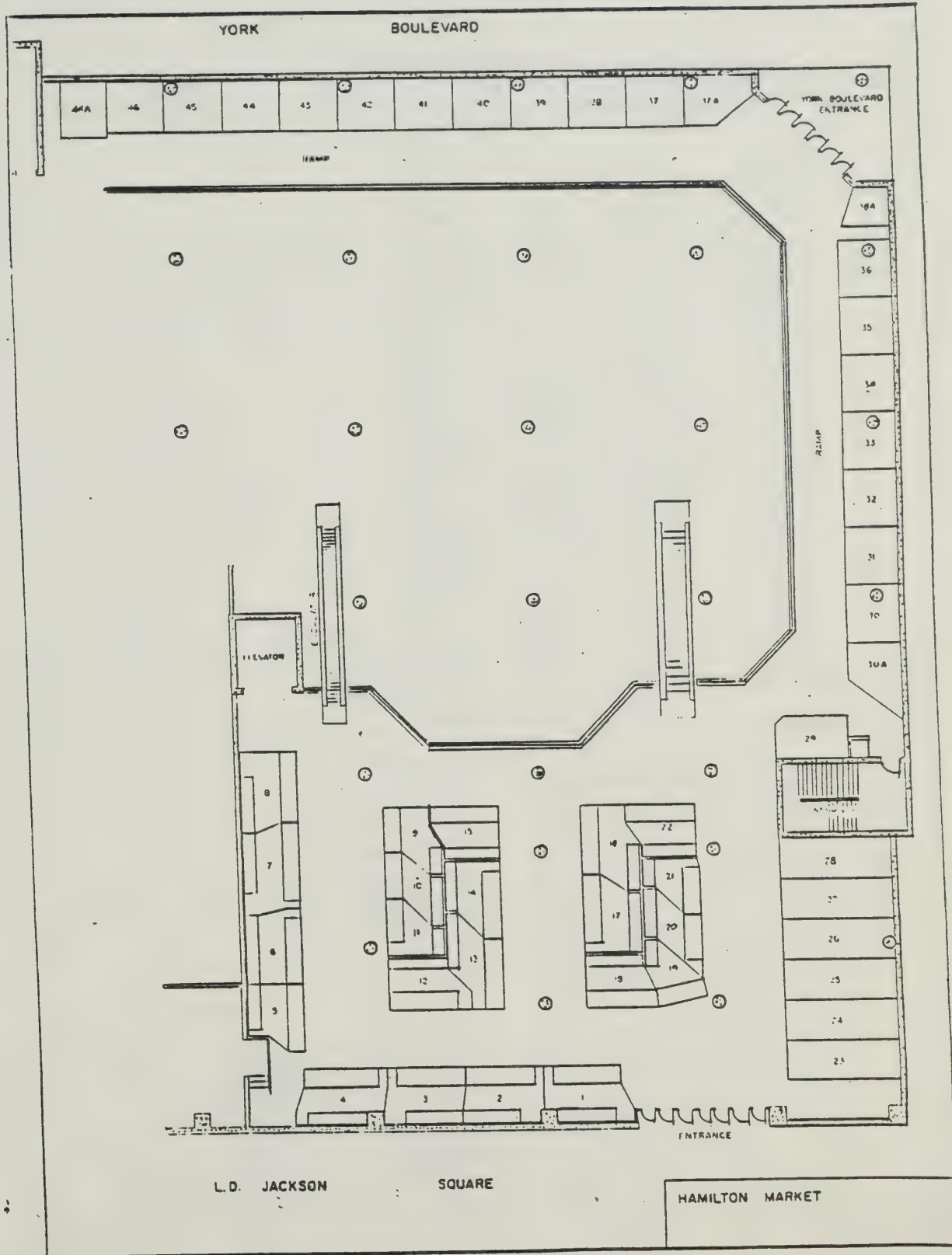
c.c. Mr. Keith Avery
Deputy City Clerk

Mrs. Stella Glover
Secretary, Market Sub-Committee

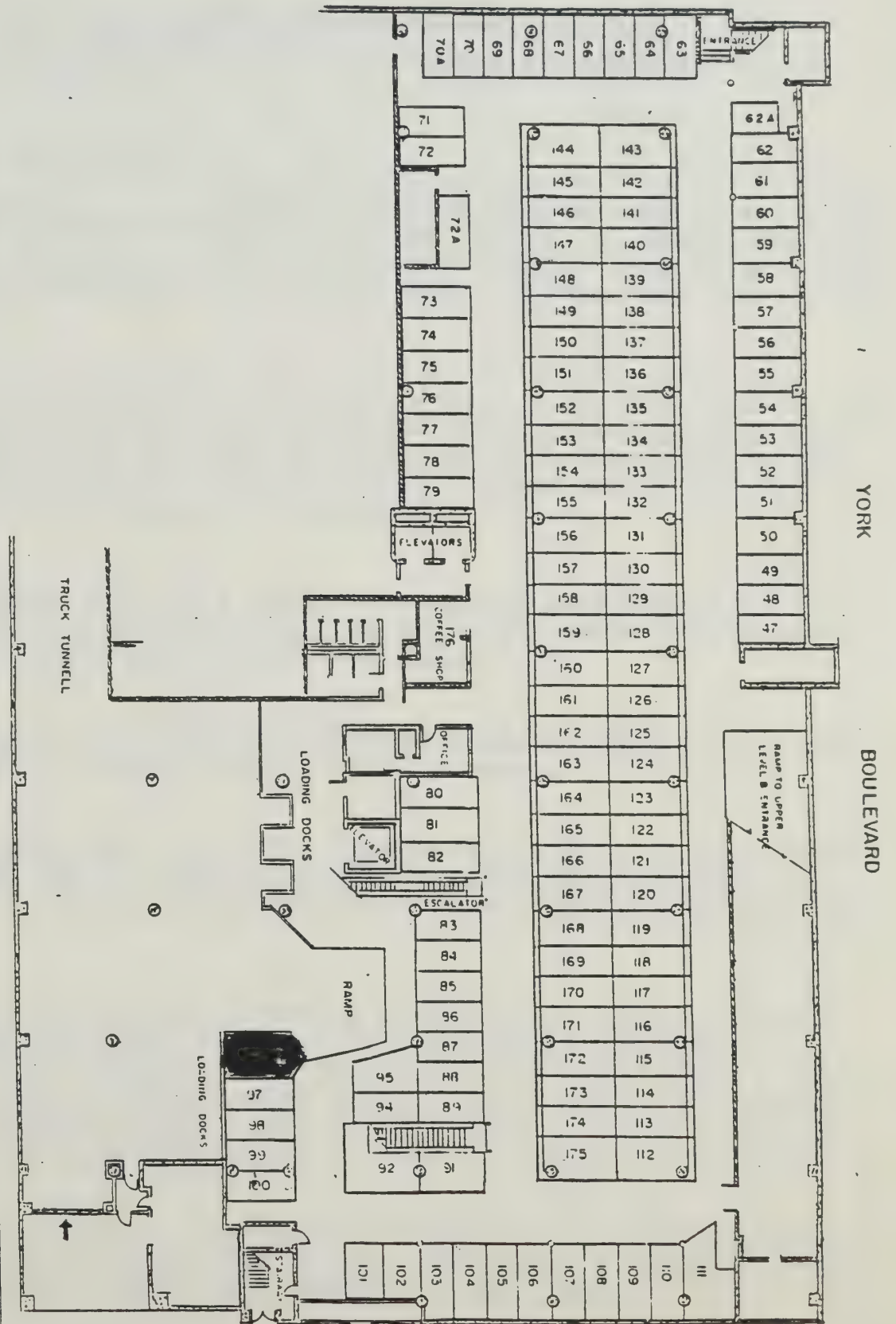
Ms. Lean Lawrence
City Solicitor's Department

Att:

Exhibit (i)



HAMILTON MARKET



774-8471 96
Exhibit (ii)
(Section 6(3))

MARKET STAND CONTRACT

I, William Komar

of KR No. 5

Dunnville, Ontario, hereby contract with The Corporation of the City of Hamilton to pay a fee for the use of Market Stand(s) No.(s) 96 for a twelve-month term from January 1st to December 31st unless terminated prior to December 31st as set out below.

(March - December 31, 1984)

2. I agree to pay a fee of \$ 116.50 payable monthly in advance by depositing with the Market Manager twelve post-dated monthly cheques at the time of executing this contract, on the understanding that this contract shall terminate if the fees are in arrears in excess of one month.

3. I agree that if I have not occupied my stand(s) by 9:00 o'clock a.m. on any market day, my right to occupy and use my stand(s) is forfeited for that day only.

4. I agree that this contract entitles me only to the use of the stand(s) referred to in this contract.

5. I understand and agree that this contract is not transferable, and may be terminated or suspended for violation of any provision of the Market By-law or any term of this contract.

Notwithstanding any other provision in this contract, I understand and agree that The Corporation of the City of Hamilton shall have the right at any time and from time to time to assign to me another market stand(s) in place of the market stand(s) referred to above and to increase or decrease the term fees hereby in accordance with the fee for substitute stands.

I will observe and comply with all public health laws and food laws of Ontario and Canada and with all by-laws, regulations, notices, orders and demands of the City.

I shall and do hereby indemnify and save harmless
The Corporation of the City of Hamilton from and against
all actions, causes of action, interest, claims, demands,
costs, damages, expenses or loss which the City may bear,
suffer or be put to by reason of any damage to property or
injury or death to persons as a result of the privilege
herein allowed to me.

DATED at Hamilton this day of
19 . . .

G. R. Stewart
.....
Market Manager

.....
Stallholder

Exhibit (iii)

- (e) open when the food service premises are open.

(6) Notwithstanding clause (5) (a), except for a food service premise that provides vending machine service only, the use of public sanitary facilities as an alternative shall not be permitted where the food service premise is located in a permanent structure, opened for the first time to the public after the 31st day of March, 1976, unless such public facilities are located within forty-six metres of the food service premise by the shortest pedestrian route.

(7) A continuous cloth roller towel in a mechanical device together with a supply of paper towels, a supply of clean single-service towels or at least one hot air dryer for every two washbasins shall be provided for hand drying at all times in each sanitary facility for patrons.

(8) Cubicles for toilets in excess of the minimum number of toilets required in Tables 2 and 3 of subsection (2) may be equipped with coin or token operated unlocking devices. O. Reg. 243/84, s. 70.

CLEANING AND SANITIZING OF UTENSILS

71.—(1) Multi-service articles shall be cleaned and sanitized after each use.

(2) Utensils other than multi-service articles shall be cleaned and sanitized as often as is necessary to maintain them in a clean and sanitary condition.

(3) Equipment for pasteurization, sterilization and subsequent handling of milk and milk products shall be sanitized immediately prior to use. O. Reg. 243/84, s. 71.

72.—(1) Equipment and facilities for the cleaning and sanitizing of utensils shall be used for no other purpose and shall consist of,

- (a) mechanical equipment; or
- (b) equipment for washing by hand consisting of,
 - (i) a three compartment sink or three sinks, of corrosion-resistant material of sufficient size to ensure thorough cleaning and sanitizing of utensils, or
 - (ii) a two-compartment sink or two sinks, of corrosion-resistant material for the cleaning and sanitizing of utensils where washing and rinsing can be done effectively in the first sink and the second sink is used for sanitizing as described in subsection 75 (1), and
 - (iii) drainage racks of corrosion-resistant material.

(2) Where the sinks referred to in subclause (1) (b) (i) or (ii) are not sufficient to effectively clean and sanitize the utensils, such additional sinks as will effectively clean and sanitize the utensils are required.

(3) Subclause (1) (b) (ii) does not apply to the cleaning and sanitizing of multi-service articles. O. Reg. 243/84, s. 72.

73. Utensils shall be,

- (a) scraped or rinsed;
- (b) cleaned;
- (c) rinsed; and
- (d) sanitized. O. Reg. 243/84, s. 73.

74. Where equipment for washing by hand is used, utensils shall be,

- (a) cleaned in a sink in a detergent solution capable of removing soil;
- (b) rinsed in a second sink in clean water at a temperature not lower than 43° Celsius; and
- (c) sanitized in a third sink. O. Reg. 243/84, s. 74.

75.—(1) Utensils shall be sanitized by,

- (a) immersion in clean water at a temperature of at least 77° Celsius, or more, for at least forty-five seconds;
- (b) immersion in a clean chlorine solution of not less than 100 parts per million of available chlorine at a temperature not lower than 24° Celsius for at least forty-five seconds;
- (c) immersion in a clean quaternary ammonium compound solution of not less than 200 parts per million at a temperature not lower than 24° Celsius for at least forty-five seconds;
- (d) immersion in a clean solution containing not less than twenty-five parts per million of available iodine at a temperature not lower than 24° Celsius for at least forty-five seconds; or
- (e) immersion in any solution containing a sanitizing agent that is non-toxic and that provides a bactericidal result not less than the result provided by clause (a), (b) or (c) and for which a convenient test reagent is available.

(2) A test reagent for determining the concentration of sanitizer and an accurate thermometer to determine the temperature of the sanitizing solution shall be readily available where the sanitizing takes place. O. Reg. 243/84, s. 75.

19.—(1) Equipment and utensils with which food comes in direct contact shall be,

- (a) corrosion-resistant and non-toxic; and
- (b) free from cracks, crevices and open seams.

(2) Notwithstanding subsection (1), cutting boards, blocks, tables, bowls, platters and churns of hardwood or other materials may be used where,

- (a) such equipment is maintained in a clean and sanitary condition; and
- (b) the manner and conditions of their use are not a health hazard. O. Reg. 243/84, s. 19.

20.—(1) Every food premise shall be provided with,

- (a) a supply of potable water adequate for the operation of the premises;

- (b) hot and cold running water under pressure in areas where food is processed, prepared or manufactured or utensils are washed;

- (c) a separate handwashing basin in a location convenient for employees in each processing, preparation and manufacturing area, together with supplies of hot and cold water, soap or detergent in a dispenser, and,

- (i) clean single-service towels, or

- (ii) a continuous cloth roller towel in a mechanical device and a supply of paper towels;

- (d) refrigerated space adequate for the safe storage of perishable and hazardous food; and

- (e) containers of durable, leakproof and non-absorbent material with tight-fitting or self-closing lids sufficient for storing all garbage and waste in a sanitary manner.

HB ← (2) The basin referred to in clause (1) (c) shall be used only for the handwashing of employees. O. Reg. 243/84, s. 20.

21. Temperature controlled rooms and compartments used for the storage of hazardous foods shall be provided with accurate indicating thermometers that may be easily read. O. Reg. 243/84, s. 21.

22. Racks, shelves or pallets shall be provided for the storage of food and no rack or shelf shall be placed less than fifteen centimetres above the floor. O. Reg. 243/84, s. 22.

23. All food shall be stored on the racks, shelves or pallets referred to in section 22. O. Reg. 243/84, s. 23.

24. Tongs, spoons and scoops of corrosion-resistant and non-toxic material shall be used, wherever possible, to avoid direct hand contact with food. O. Reg. 243/84, s. 24.

25. Drinking fountains shall be of sanitary design and construction and shall not be located within a sanitary facility nor drain into a hand basin or equipment sink. O. Reg. 243/84, s. 25.

FOOD HANDLING

26. All food shall be protected from contamination and adulteration. O. Reg. 243/84, s. 26.

27. All hazardous food displayed for sale or service shall be protected against contamination by means of enclosed containers, cabinets, shields or shelves. O. Reg. 243/84, s. 27.

28. Food transported by an operator shall be enclosed in containers or in such other manner as to prevent contamination of the food and to maintain the food at the temperature prescribed in section 32, 33, 34 or 35, as the case may be. O. Reg. 243/84, s. 28.

29. Food containers that are multi-service articles shall,

- (a) be constructed of such materials and in such a manner as to be readily cleaned and sanitized; and

- (b) not be used for any purpose other than the packaging of food. O. Reg. 243/84, s. 29.

30.—(1) Milk served as a beverage shall be offered for sale or served in or from the original container as filled by the processor.

(2) Subject to subsection (3), milk, cream and edible oil substitutes that are to be used with beverages and cereals shall be added to the beverages and cereals from the original container as filled by the processor.

(3) A container other than the original may be used when milk, cream or an edible oil substitute accompanies a beverage or cereal in the service of a seated patron, provided that,

- (a) the container is filled from the original container immediately prior to serving;

- (b) portions remaining at the end of each service are discarded; and

- (c) the container is cleaned and sanitized in accordance with section 73, 74, 75, 76 or 77, as the case may be, after each service. O. Reg. 243/84, s. 30.

31.—(1) Ice used in the preparation and processing of food or drink shall be made from potable water and shall be stored and handled in a sanitary manner.



THE CORPORATION OF THE CITY OF HAMILTON
City Hall, 71 Main Street West, Hamilton, Ontario L8N 3T4

Date

December 1, 1985

Exhibit IV.

Market Manager

This is to inform you that as of

December 31, 1985,

I wish to terminate my contract for stand no¹(s)

96.

Signature

William Idamer

(30 days notice must be given)



ACCOPRESS®



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25071	BLACK/NOIR	BG2507
25072	BLUE/BLEU	BU2507
25073	R. BLUE/BLEU R.	BB2507
25074	GREY/GRIS	BD2507
25075	GREEN/VERT	BP2507
25077	TANGERINE	BA2507
25078	RED/ROUGE	BF2507
25079	X. RED/ROUGE X.	BX2507

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